

DecoArt®

PRESS RELEASE

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DecoArt® Expands Americana Decor® Family with Color Stain

Stanford, KY. (January 8, 2016) -- Our consumers are looking for simplicity when they go to complete a project. They are busy and don't have time to wait days or weeks between applications. To meet this need, we are introducing a line of 21 colored stains to our Americana Decor family. These stains are self-sealing and have a satin sheen. Once cured, there is no reason to add an additional polyurethane or other sealant on top. Now that is a time-saver!

- Available in 21 trendy home décor colors
- Lightfast pigments
- Durable for indoor/outdoor use
- Non-toxic; low VOC compared to oil-based stains
- Semi-transparent
- Stain and sealer in one application
- Available in 8-oz. wide-mouth jars for larger home décor projects
- Water-based



DecoArt, Inc.

Since 1985, DecoArt has manufactured one of the broadest lines of acrylic paints and finishes for general arts and crafts use in the world. The line includes all-purpose acrylics for professional artists, crafters, and students. Located centrally in the United States, DecoArt manufactures numerous specialty paints that are designed specifically for surfaces like glass, ceramics, fabric, and metal, from its Stanford, KY production facility. DecoArt products are known around the world for their superior and consistent quality and excellent value. For more information on DecoArt, visit www.DecoArt.com.

