



DecoArt®
MADE FOR MAKERS®

2022

PRODUCT CATALOG

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**Our promise
is simple: No matter
what kind of maker
you are or how long you
have been creating, you will
be able to count on the
quality, consistency, and
innovativeness of
DecoArt products.**

For additional information, visit
DecoArt.com



CRAFT

For over three decades, DecoArt has sparked creativity and fueled imagination in crafters worldwide. As a trusted leader in the paint and craft industry, we offer high-quality, on-trend paints to create extraordinary pieces. With more than 20 product families in our craft section, it's easy to find the right paint for any project.



Americana® Acrylics



Premium, all-purpose, matte-finish paints available at a budget-friendly price. Ideal for professional artists, crafters, and students.

- Excellent coverage
- Smooth, creamy consistency
- Heavily loaded with bright, light-fast pigments
- Medium viscosity

wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



2022 NEW Americana® Colors

Almondine DA403

Fuchsia Pop DA417

Strawberry DA416

Red Spice DA404

Tiger Lily DA415

Sunset Gold DA405

Sprout DA406

Lush Green DA408

Paradise Green DA414

Laurel DA407

Crystal Blue DA409

Blue Raspberry DA413

Perfect Peri DA410

Purple Iris DA412

Portobello DA411

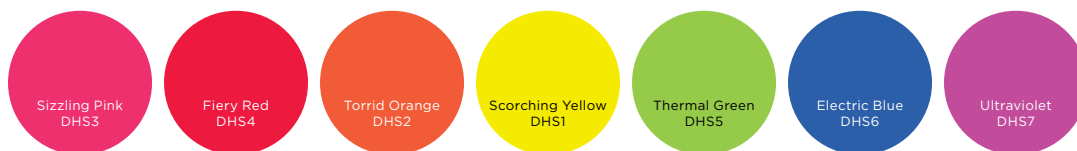


All colors available in size shown.
Additional sizes noted on color swatch.





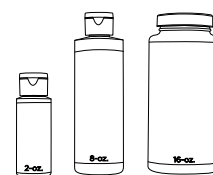
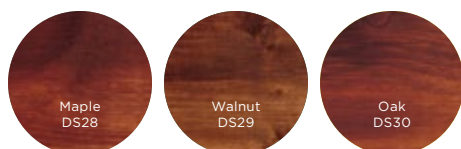
Neons



Neon Lights



Gel Stains



2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs. • Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs. • Dimensions: 7.25L x 6.5W x 4.5H

16 oz.

Master: 18 • Inner: 3 • Weight: 29 lbs. • Dimensions: 17.5L x 6.63W x 9.5H

Paint Adhesion Medium™ DS39



Improves acrylic paint adhesion to slick surfaces such as plastics, metals, wax, soap, glass, porcelain, glazed ceramics, and more.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Texture Sand Medium™ DS145



Ultra-fine grit paste that mixes with any water-based acrylic paint to create stunning textural effects. It can be tinted or painted once dry.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Multi-Purpose Sealer™ DS17



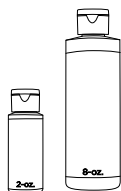
Seals raw wood. Improves acrylic paint adhesion on most surfaces. Use as a basecoat or mix 1:1 with paint.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Mediums & Specialty Products

Staining/Antiquing Medium™ DS51



For creating unlimited stain colors. Mix equal parts with acrylic paints to make a stain, to use for antiquing, or to increase the open time of paint.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Weathered Wood™ DAS8



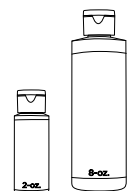
Crackling medium. Gives virtually any craft surface a vintage, distressed finish.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Fabric Painting Medium™

DAS10



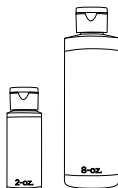
Add to acrylics to create washable, permanent color for all fabric projects.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 6 • Inner: 1 • Weight: 3.91 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Glazing Medium™

DS18



Mix with acrylic craft paint for a glaze that can be used to create professional faux finishes on walls, furniture, decorative accents, and other hard craft surfaces.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Pearlizing Medium™

DS48



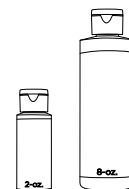
Transform regular acrylic paints into shimmery, pearlescent paints with this medium. It can be used alone to highlight already painted surfaces or mixed with equal parts of acrylic paints.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

NEW! 8 oz.

Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Mediums & Specialty Products

StarLite Varnish™

DS32



Adds sparkle and shine to projects. Crystal-clear finish with a touch of glitter. Leaves a soft shimmer as it reflects light.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



One Step Crackle™

DS69



Provides an aged or modern crackled effect in one easy step. The crackle effect can be controlled by the thickness of application.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Mediums & Specialty Products

Plastercraft™ Spray Gloss Sealer/Finish DAS12



For indoor and outdoor use. Adds quick-drying, even protection to craft projects. Provides a durable finish to surfaces from ceramics to papier mâché.

6 oz. spray can
Master: 6
Inner: 0
Weight: 3.53 lbs.
Dimensions: 7L x 6.5W x 4.65H



Gloss & Matte Spray Sealers/Finishes

DAS12 (gloss) • DAS13 (matte)



For indoor and outdoor use. Spray on a clear, protective, waterproof coating that permanently protects all hard, painted surfaces.

12 oz. (354 ml) spray can
Master: 12 • Inner: 0 • Weight: 12.82 lbs.
Dimensions: 8.25L x 11W x 8.25H



Triple Thick Gloss Glaze™ TG01



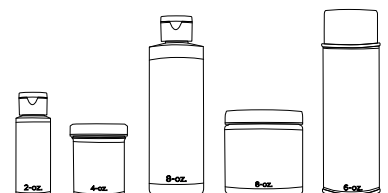
Easily adds a thick, glossy look to projects. Three times as thick as other finishes, it provides a protective coat that dries quickly and evenly.

2 oz.
Master: 24 • Inner: 6
Weight: 4.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.86 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

8 oz. hard jar
Master: 36 • Inner: 3
Weight: 24 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

6 oz. spray can
Master: 6 • Inner: 0 Weight: 3.53 lbs.
Dimensions: 7L x 6.5W x 4.65H





wood
wall
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric
masonry

Americana® Multi-Surface Satin™ Acrylics



- Superior flow and leveling
- Durable, hard finish that once fully cured is highly resistant to cleaning chemicals
- Permanent, light-fast pigments
- Can be baked for a durable, dishwasher-safe finish

Premium, all-surface, indoor/
outdoor, satin finish paints



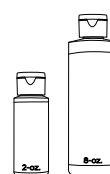
Metallics



Neons



All colors available in size shown.
Additional sizes noted on color swatch.



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

2022 NEW Crafter's Acrylic® Colors

Pink Raspberry DCA173

Watermelon DCA172

Red Orange DCA171

Summer Green DCA170

Fresh Blue DCA169

Purple DCA168



Crafter's Acrylic®

Crafter's Acrylics are all-purpose paints, ideal for students, general arts and crafts, and home décor projects. Available in matte, satin, metallic, and neon finishes.

- Consistent two-coat coverage
- Light-fast pigments
- Smooth brushing consistency
- Excellent adhesion

wood

canvas

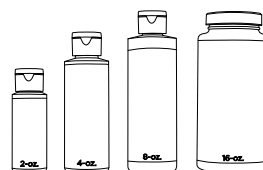
terra cotta

paper

Styrofoam™

unglazed

ceramics



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

4 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 8.75L x 6W x 5.5H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

16 oz.
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 6.63W x 9.5H

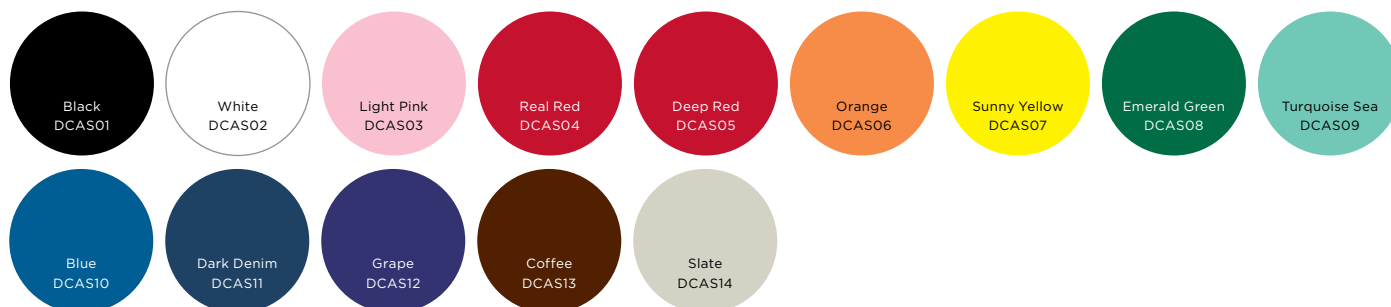


Crafter's Acrylic® Satin™

- Fourteen colors of all-purpose Crafter's Acrylic paint, now in a satin sheen finish
- Value priced
- Ideal for students, general arts and crafts, and home décor



wood
canvas
terra cotta
paper
Styrofoam™
unglazed ceramics

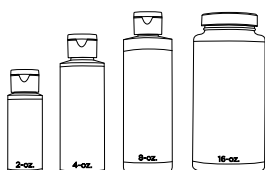


2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

4-oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 8.75L x 6W x 5.5H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

16 oz.
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 6.63W x 9.5H



crafter's acrylic® satin™

2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



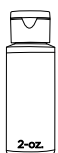
wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric
masonry



Crafter's Acrylic® Multi-Surface™

Multi-surface paint with excellent coverage that dries to a hard, durable finish.

- Indoor/outdoor use
- Superior flow and leveling
- Permanent, light-fast pigments



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





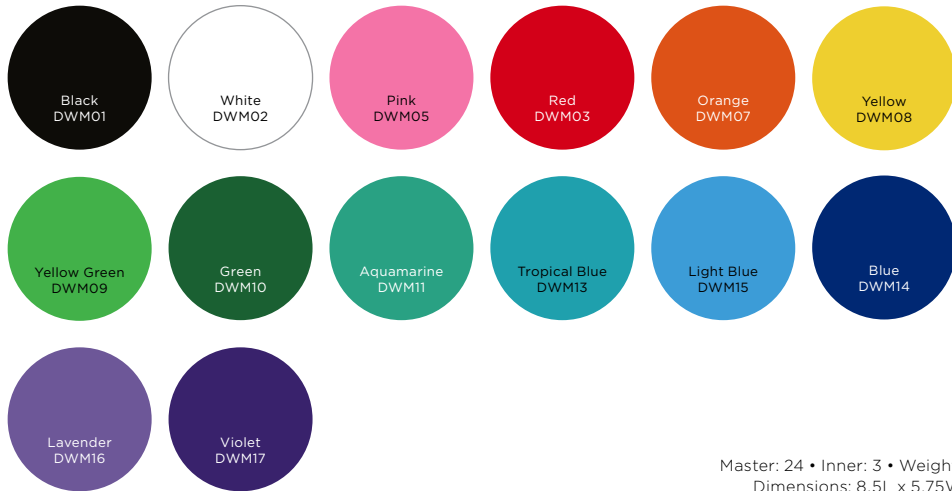
Water Marbling Paint ProgramTM

A complete system of ready-to-use water prep, vibrant marbling acrylics, surface preparation, and tools. Safe and nontoxic. Just dissolve the Marbling Magic Medium in distilled water; drop our vibrant, perfectly balanced marbling acrylics onto the surface; use the tools to swirl and create your design; and then dip paper, fabric, shoes, and more to create stunning, vibrant designs.



NEW Water Marbling Acrylic™

Ready-to-use, vibrant acrylics in a dropper-tip squeeze bottle that allows color to be dropped onto the surface of the water with complete control. Available in a 2 oz bottle.



2 oz.
Master: 24 • Inner: 3 • Weight: 4.7 lbs.
Dimensions: 8.5L x 5.75W x 5.12H





Water Marbling **NEW** Magic Medium™ DWM100

Easy to use powder that mixes with water to create perfectly “sized” solution that allows the marbling color to float. Comes in an 175 g hard jar.

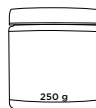
Master: 36 • Inner: 3 • Weight: 12.2 lbs.
Dimensions: 12.5L x 8.9W x 10H



Water Marbling **NEW** Surface Prep™ DWM102

Dissolve this powder in warm water and soak into fabrics or lightly sponge onto surfaces for greater color permanence. Comes in an 250 g hard jar.

Master: 36 • Inner: 3 • Weight: 12.2 lbs.
Dimensions: 12.5L x 8.9W x 10H



NEW Hydro Dipping Paint Kit

Everything you need to get dipping in one easy kit! DASK650

- (1) Step-by-step How-To Guide
- (1) 2 oz. bottle of Water Marbling Magic Medium
- (5) 2 oz. squeeze bottles of Water Marbling Acrylics
- (10) marbling stick tools
- (10) Pieces of 8.5" x11" marbling paper
- (1) Clear plastic tray

NEW

Water Marbling Value Packs

6-Count Value Packs

Includes (5) 2 oz. squeeze bottles with tip and 1 marbling magic medium



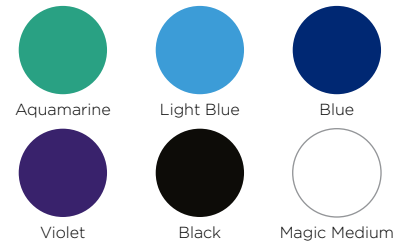
6CT. DASK682 - Primaries



6CT. DASK683 - Tropical



6CT. DASK684 - Cool Hues



4-Count Value Packs

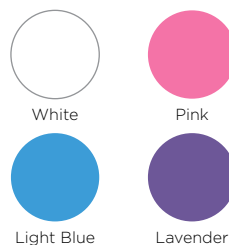
Includes 2 oz squeeze bottles with tip



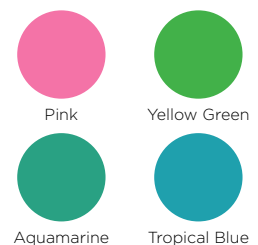
4CT. DASK644 - Modern Brights

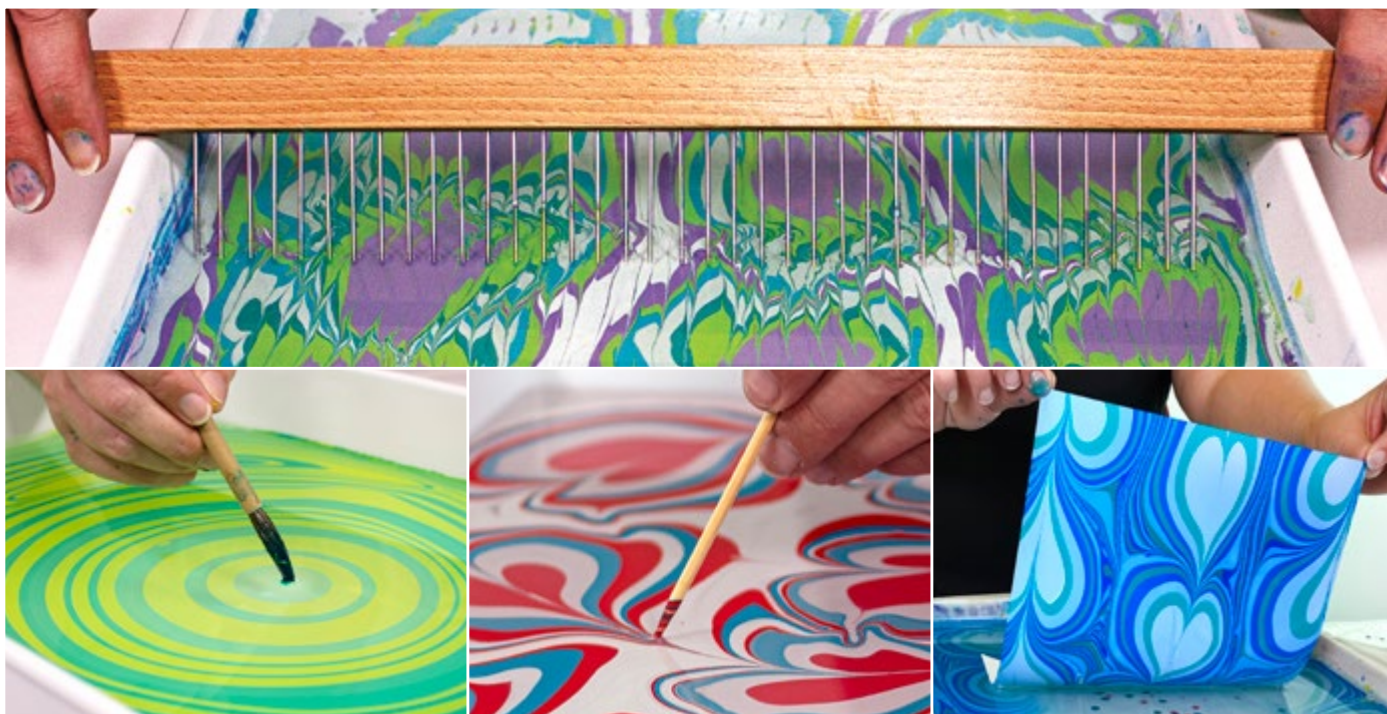


4CT. DASK647 - Pastel Lights



4CT. DASK649 - Tropical Delights





Marbling Tools & Accessories

Marbling Rakes

Perfectly sized for our 12" x 15" tray (approx. 11.25" x 4" x .25" each), these rakes with their various intervals of "teeth" are used to comb through the paint floating on the surface to create a multitude of beautiful patterns. Available in two styles:

Standard Comb - DASK258 | Rake - DASK259

Cleaning Paper DAS262

For cleaning the surface of the sized water between prints. (32) 8.5" x 11" sheets.

Marbling Tray DAS264

12.8" x 15.8" x 2" - Perfectly sized for shallow projects up to 11" x 14".

Sumi Brush Set DABK44

Traditional sumi brushes are loaded with the marbling acrylic and then lightly tapped on the surface of the water for the Japanese method of water marbling. Set contains 2 sumi brushes.

Marbling Stick Set DABK45

6" long wooden stir stick can be used to apply paint, free-hand swirled designs, and mix custom colors. Set contains 20 sticks.

Marbling Paper DAS261

8.5" x 11" acid-free marbling paper specifically designed to not allow the paint pigments to penetrate the surface, providing vibrant, rich colors. Pack of 20 sheets.





Decou-Page™

DecoArt didn't invent decoupage glue; we simply make the best one! It is low odor and dries quickly to a clear, hard, and durable finish.

- No tackiness when dry
- Smooth consistency and application
- Value priced
- Low odor

Decou-Page Matte™
DS106 | Available in 8 oz.

Decou-Page™ Brush Sets
Gloss: DS101CB | Matte: DS106CB
Convenient peggable decoupage set that contains matte or gloss Decou-Page and a reusable sponge brush.

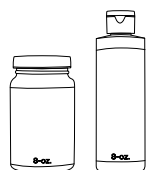
Decou-Page Napkin™
DS126 | Available in 8 oz.
Matte finish, specially formulated to prevent tears when using lightweight and delicate napkins or tissue paper.

Decou-Page Gloss™
DS101 | Available in 8 oz.

Decou-Page Photo Transfer Medium™
DS112 | Available in 8 oz. squeeze
Transfer black & white or color copies to wood, glass, plastic, fabric, and more. Ideal for use with laser copies.

8 oz.
Master: 32
Inner: 4
Weight: 26 lbs.
Dimensions: 10.25L x 10.25W x 8.88H

8 oz. squeeze
Master: 32
Inner: 4
Weight: 26 lbs.
Dimensions: 16.68L x 8.31W x 6.62H





wood
walls
metal
paper
ceramics
glass
Styrofoam™
stone
masonry



Holographic Illusions™



Give your projects the magic of a true holographic glitter paint with a light-refracting rainbow of bold color. These holographic glitter flakes provide a prismatic sparkle that will add "pop" to any project and are unique to anything on the market today.

- True holographic glitter
- Heavy glitter load in an easy, brush-on formula



2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

wood
walls
paper
Styrofoam™



For better glitter coverage, check out our **Glitter Basecoat!** pg. 34

Craft Twinkles™

Premium, all-purpose glitter paint that adds bold sparkle and shine to art, crafts, and home décor projects. Guaranteed heavy glitter loading for excellent glitter effects. Each color includes multiple shades of glitter.



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





wood
walls
metal
paper
ceramics
glass
Styrofoam™
stone
masonry

Galaxy Glitter™



Create out-of-this-world sparkle with DecoArt Galaxy Glitter. Specially formulated with the ideal combination of various sizes and colors of glitter, this paint will make craft projects burst with bold flair!

- Multi-sized and multi-colored glitter flakes
- Crystal-clear base
- Heavy glitter load

wood
walls
paper
Styrofoam™



Glamour Dust®

Premium, all-purpose, ultra-fine glitter paint that adds subtle sparkle and shimmer to any porous surface. Use Glamour Dust over a similar background color to intensify the shade.



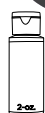
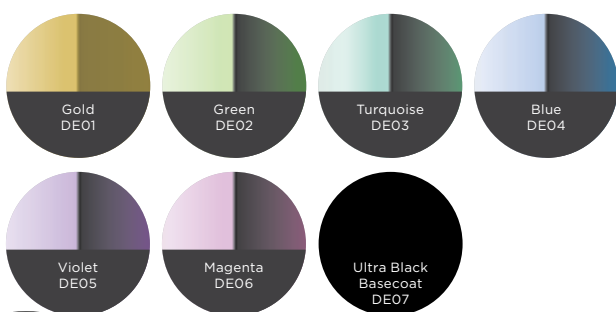
2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



Americana® Enchanted™



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

Capture the dazzling effect of a peacock feather or mimic the exquisite beauty of a beetle wing with these translucent interference colors that dance and change depending on the angle of light. For the most dramatic effect, use over Enchanted Ultra Black Basecoat or other dark colors.

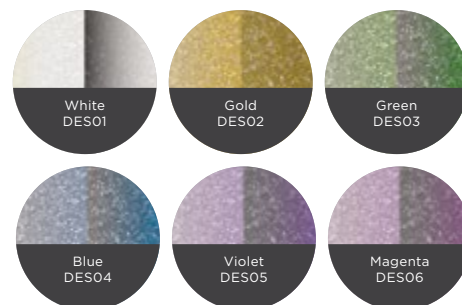
wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



- Larger iridescent particles create the most unique iridescent finish on the market today
- Unique translucent color-shifting topcoat paint
- Colors change shade depending on the light angle

Create projects that pop with shimmer and iridescence with these translucent topcoat colors. Millions of luminous particles re-create the sparkling shimmer of a butterfly wing, as they dance in shifting angles of light.

Americana® Enchanted Shimmer™



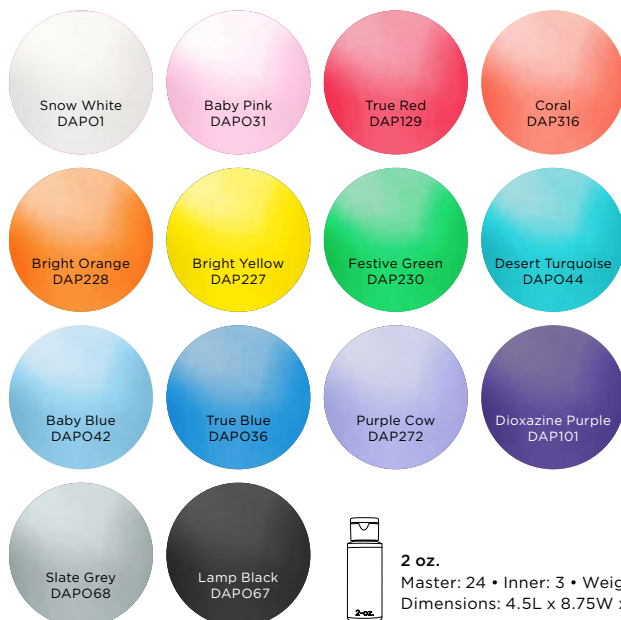
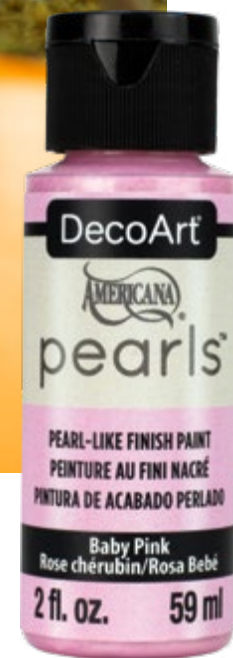
2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





wood
walls
terra cotta
Styrofoam™
unglazed
ceramics
paper
canvas

Americana® Pearls™



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

Craft projects take a subtle turn with Americana Pearls. Based on the best-selling colors of the most trusted brand of craft paint, Americana Pearls offer a soft shimmer with brilliant color.



wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
fabric
masonry



Black Light Neon™



Electrify wearables, craft projects, and home décor with this intense neon paint. Utilizing fluorescent pigment technology, these psychedelic paints can be used on many different surfaces and create vivid glow effects when viewed under a black light.

- Intense pigments
- Bright, fluorescent glow
- Multi-surface formula for a variety of projects



Black Light Neon™ Value Pack - 6 Count

DASK516

2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Ultimate Glow-in-the-Dark™

DS143

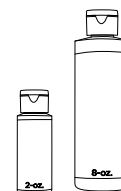


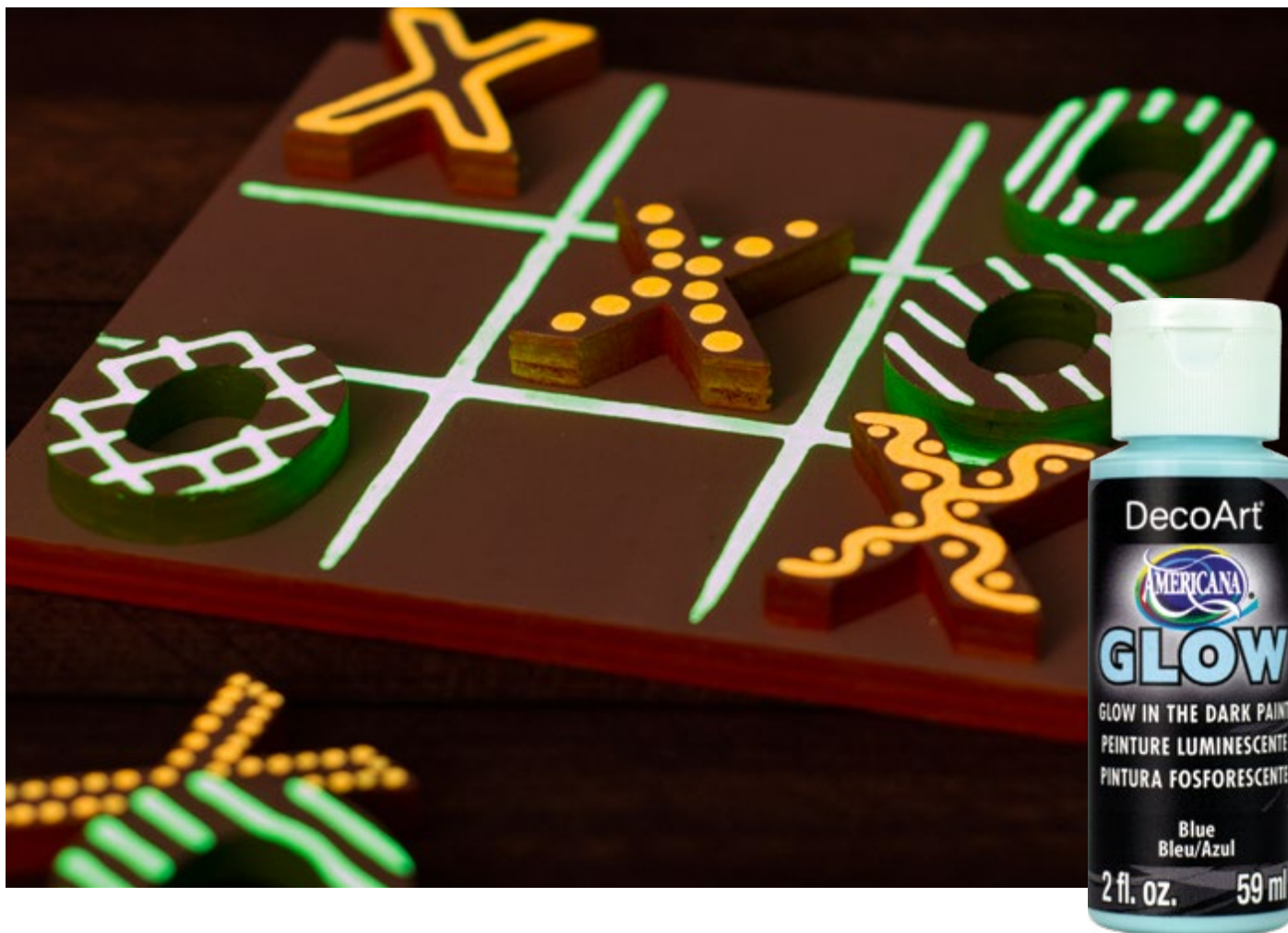
A premium, multi-purpose paint formulated with high-quality, phosphorescent pigments for maximum glow.

- 10x the glow strength of regular glow paints for long-lasting effects
- Utilizing the latest phosphorescent pigment technology for premium performance

2 oz.
Master: 24 • Inner: 6 • Weight: 4.75l bs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78l bs.
Dimensions: 7.25L x 6.5W x 4H

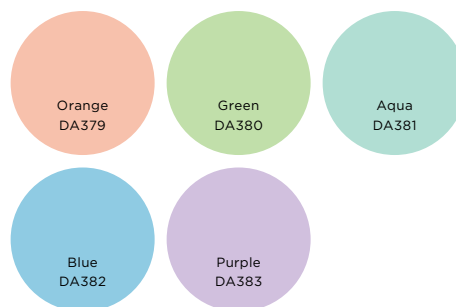




wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed ceramics

Americana® Glow™

Add the magic of glowing paint colors to almost any surface. Create beautiful projects with this premium acrylic that will look great in daylight and glow color at night! This phosphorescent acrylic glows beyond your standard glow paint.



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





Americana® DuraClear™

Iridescent Varnish™

Iridescent are on the rise in fashion, art, and home décor, and now craft projects can achieve this mesmerizing look. The transparent finish will not hide the design underneath but will transform projects into hypnotizing and beautiful displays of iridescence.

- Shift in color and appearance depending on light and viewing angle
- Additional applications will increase effect



Turquoise
DS140



Violet
DS142



8 oz.

Master: 6 • Inner: 0 • Weight: 4 lbs.
Dimensions: 7.5L x 6.5W x 4.5H



Galaxy Varnish™

Made for crafters who crave extra sparkle on their projects. Formulated with different glitter particles, layering DuraClear Galaxy yields looks that range from subtle shimmer to bold glimmer.

- Easily replicate the galaxy trend on craft and home décor pieces
- Contains crystalline glitter for a shimmering effect and large-flake glitter for high reflectivity
- Use over darker backgrounds for best results

DS139

wood • walls • canvas • terra cotta
ceramics • masonry • stone • concrete

Americana® DuraClear Gloss Varnish™ DS19



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

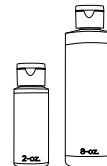


Americana® DuraClear Satin Varnish™ DS21



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

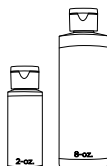


Americana® DuraClear Matte Varnish™ DS60



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

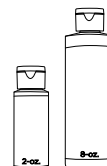


Americana® DuraClear Ultra-Matte Varnish™ DS124



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



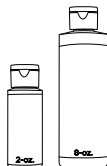
Americana® DuraClear™

Americana® DuraClear High Gloss Varnish™ DS128



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® DuraClear Soft Touch Varnish™ DS123



2 oz.
Master: 24 • Inner: 6
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Americana® DuraClear Crème Wax™



Give raw and stained wooden or painted surfaces a hand-rubbed luster and durability with DuraClear Crème Waxes. These wax formulas deliver a smooth application and a streak-free finish that is protective and can be buffed to a brilliant sheen.

Fast drying
Low odor



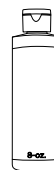
Clear
DS136



White
DS138



Deep Brown
DS137



8 oz.
Master: 6 • Inner: 0
Weight: 4.78 lbs.
Dimensions: 7.25L x 6.5W x 4.5H

Glitter Basecoat™ DS146



Painting with glitter is easier than ever before with this revolutionary new basecoat medium. A neutral base with grit, it grabs the glitter, allowing for fuller coverage in fewer coats.

2 oz.
Master: 24 • Inner: 6 • Weight: 4.75l bs.
Dimensions: 4.5L x 8.75W x 6H



Americana® Glow-In-The-Dark Paint™ DS50

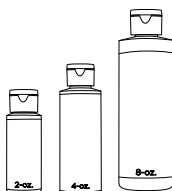


Value-priced paint that adds a luminescent glow to any paintable surface when charged with light.

2 oz.
Master: 24 • Inner: 6 • Weight: 4.75l bs.
Dimensions: 4.5L x 8.75W x 6H

4 oz.
Master: 6 • Inner: 0 • Weight: 2.6 lbs.
Dimensions: 5.25L x 3.75W x 5.5H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.78l bs.
Dimensions: 7.25L x 6.5W x 4H



Glistening Snow-Tex® DS46C



Create the look of real snow with a shimmering sparkle on all hard craft surfaces. Dries to a hard yet flexible finish that won't crack or peel.

2 oz. Jar Carded
Master: 24 • Inner: 6 • Weight: 4.85l bs.
Dimensions: 3.5L x 9.5W x 7.25H



Snow-Tex® DAS9



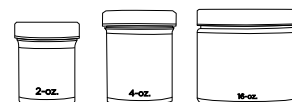
Adds the look and dimension of real snow to holiday projects. Can be tinted while wet or painted when dry.

2 oz. carded
Master: 24 • Inner: 6 • Weight: 1.35l bs.
Dimensions: 3.5L x 9.5W x 7.25H

2 oz. uncarded
Master: 24 • Inner: 6 • Weight: 4.7l bs.
Dimensions: 8.75L x 12.75W x 3.25H

4 oz.
Master: 12 • Inner: 0 • Weight: 3.8l bs.
Dimensions: 3.5L x 9.5W x 7.5H

16 oz.
Master: 3 • Inner: 0 • Weight: 4.1l bs.
Dimensions: 11.5L x 4W x 3.75H



For our
strongest glow
paint, check out
**Ultimate Glow-
in-the-Dark!**
pg. 30

Glo-in-the-Dark™ Writer DS102



Same quality Glow-in-the-Dark paint in an easy-to-use dimensional writer.

2 oz. Writer
Master: 24 • Inner: 3 • Weight: 5l bs.
Dimensions: 8.75L x 5.5W x 6H



Dimensional Effects™

Paintable Texture Paste DS109C



Create dimensional designs with a firm yet flexible dimensional paste that won't crack or peel. Use as a stencil paste or create stamped impressions, textured surfaces, and dimensional designs. Can be tinted when wet or painted when dry and has excellent tooth and absorbency.

4 oz. carded
Master: 6 • Inner 0 • Weight: 2l bs.
Dimensions: 3.5L x 5W x 7.25H



Specialty Products



Americana® Chalkboard Paint™ DS90



Quickly convert a wide range of surfaces into chalkboards with a durable and washable black finish for easy cleaning.

2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

2 oz. carded

Master: 24 • Inner: 6
Dimensions: 14L x 9.5W x 7.25H • Weight: 5.3 lbs.

4 oz.

Master: 24 • Inner: 6 • Weight: 10.32 lbs.
Dimensions: 7.25L x 5.125W x 10.75H

4 oz. carded

Master: 6 • Inner: 0 • Weight: 2.65 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



Americana® Gloss Enamels™ Glass Chalkboard Paint™ DS111C



Converts a wide range of glass and ceramic surfaces into versatile chalkboards. Bakeable for a dishwasher-safe finish.

2 oz. carded

Master: 24 • Inner: 6 • Weight: 5.3 lbs.
Dimensions: 14L x 9.5W x 7.25H



Americana® Clear Chalkboard Coating™ DS107



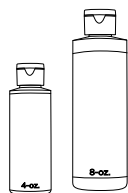
Transform an already painted surface into a chalkboard. Makers are no longer limited to a few solid colors, and the medium can even be used over patterned backgrounds.

4 oz. carded

Master: 24 • Inner: 6 • Weight: 10.32 lbs.
Dimensions: 7.25L x 5.125W x 10.75H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.86 lbs.
Dimensions: 7.25L x 6.5W x 4.5H



DecoMagic® Brush & Stencil Cleaner™ DS3



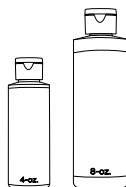
Best-performing brush and stencil cleaner on the market. It easily removes paint to extend the lives of brushes and stencils.

4-oz.

Master: 6 • Inner: 0 • Weight: 2l bs.
Dimensions: 5.25L x 3.75W x 5.5H

8 oz.

Master: 6 • Inner: 0 • Weight: 4.78l bs.
Dimensions: 7.25L x 6.5W x 4H



Specialty Products

Glamour Dust® Sprinkle-On Glitter®



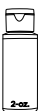
Sprinkle on glitter to add ultra-fine sparkle and detail to painted projects.

• Gold (DS61)

• Crystal (DAS37)

2 oz.

Master: 24 • Inner: 6 • Weight: 4.75l bs.
Dimensions: 4.5L x 8.75W X 6H



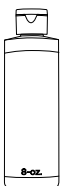
Multi-Purpose Cleaner™ DS144



The ideal product to meet the cleaning needs for a variety of arts and crafts projects. Easily removes paint and other debris from painting tools.

8 oz.

Master: 6 • Inner: 0 • Weight: 4.86 lbs.
Dimensions: 7.25L x 6.5W x 4.5H





Designer Finishes™

Easily create these popular finishes with DecoArt's Designer Finishes kits.

- How-to instructions included with each kit
- Each kit contains (3) 2-ounce jars of paint and (1) 2-ounce jar of Texture Medium



4-count value packs
Master: 6 • Inner: 3 • Weight: 5.42 lbs.
Dimensions: 6.02L x 8.1W X 4.08H



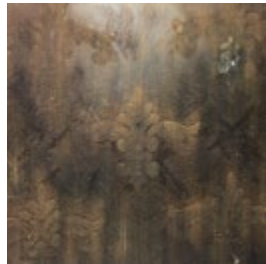
DASK564 - Rusty Metal



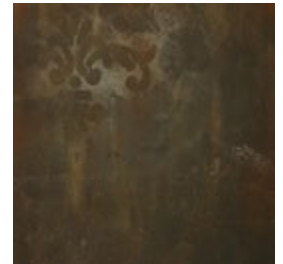
DASK565 - Rusty Steel



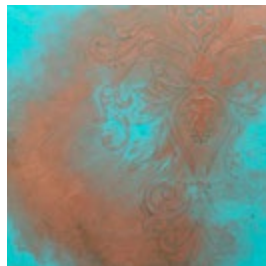
DASK566 - Wrought Iron



DASK567 - Aged Wrought Iron



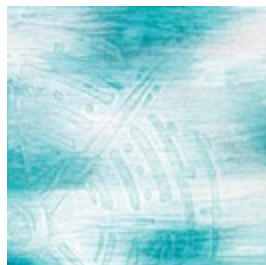
DASK568 - Patina



DASK569 - Copper Patina



DASK570 - Salt Wash Beach



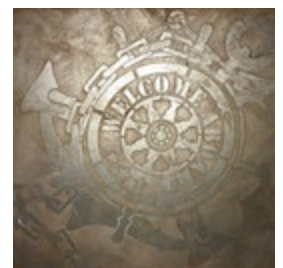
DASK571 - Salt Wash Farmhouse



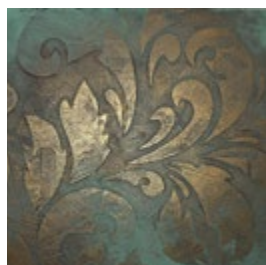
DASK572 - Oxidized Tin



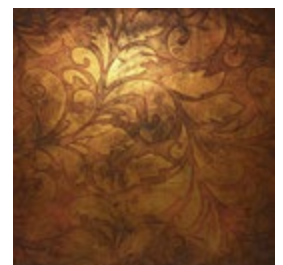
DASK573 - Oxidized Aluminum



DASK574 - Cast Bronze



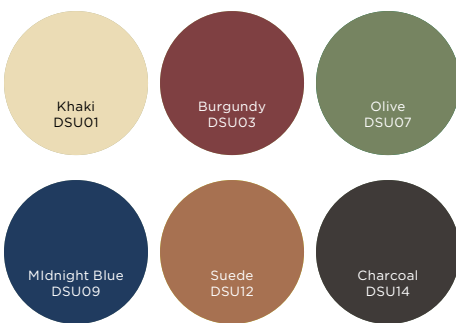
DASK575 - Antique Gold





wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics

Suede™



DecoArt Suede adds the rich, indulgent look of brushed suede to craft projects. This lightly textured acrylic easily transforms your project with subtle dimension that instantly summons memories of these velvety, warm textures.



2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



Silk™

Like no other paint on the market today, DecoArt Silk gives projects the elegant glamor and luminous sheen of sumptuous silk. With an irresistible soft touch and rich shimmering luster, this smooth acrylic lends instant sophistication to any project.



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



wood
 canvas
 metal
 terra cotta
 paper
 ceramics
 glass
 Styrofoam™
 most plastic
 fabric



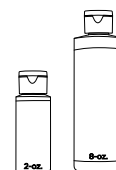
Dazzling Metallics®

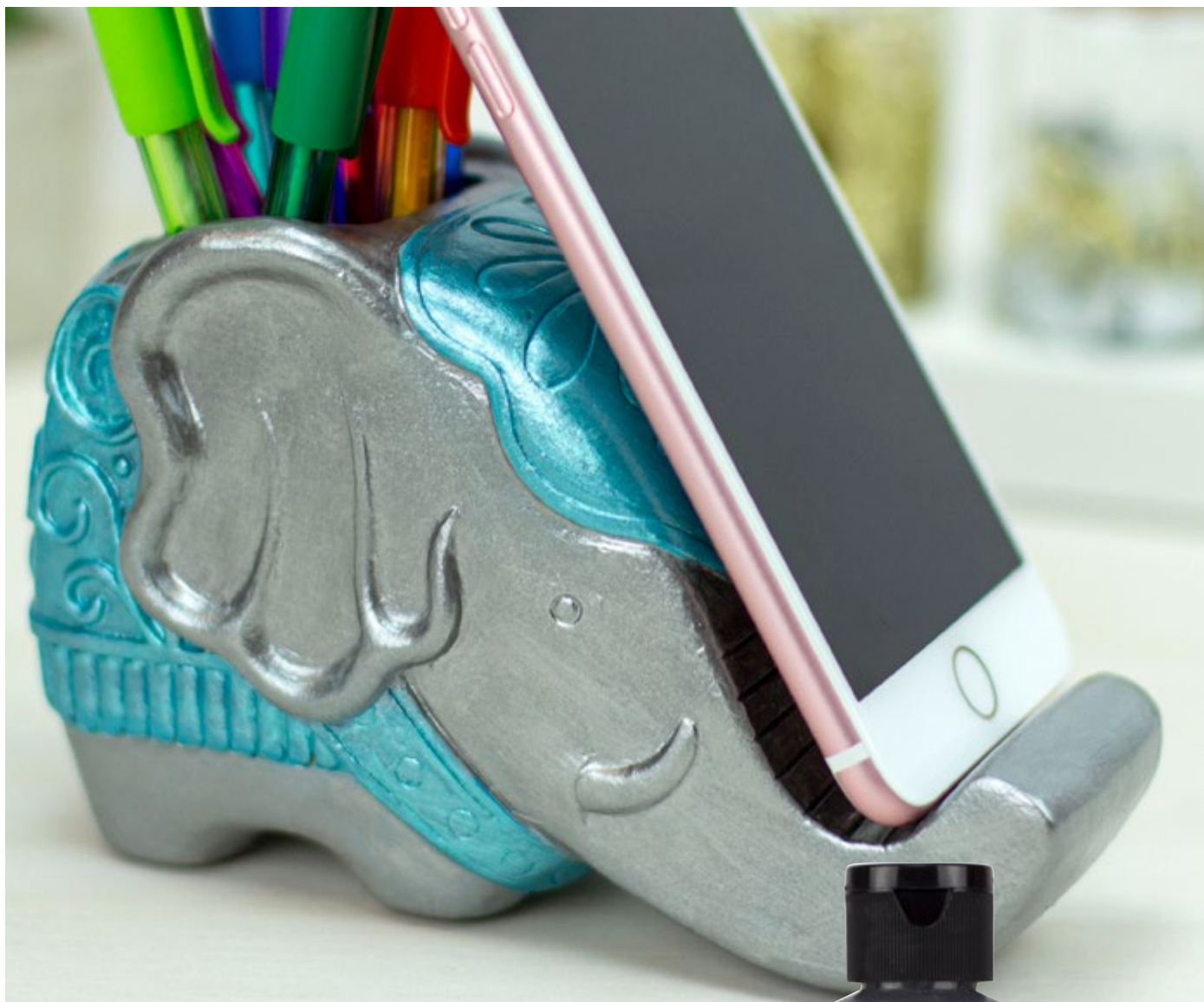
Premium, all-purpose, permanent metallics that add an elegant shimmer to art, craft, and home décor projects.

- Available in traditional and trendy colors for all craft and home décor projects
- Industry-leading metallic line for 30 years
- Durable finish



2 oz.
 Master: 24 • Inner: 6 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H
8 oz.
 Master: 6 • Inner: 0 • Weight: 4.78 lbs.
 Dimensions: 7.25L x 6.5W x 4.5H





ExtremeTM Sheen

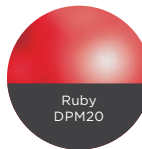
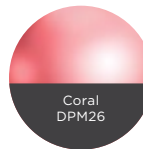
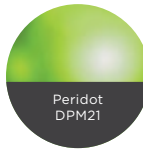
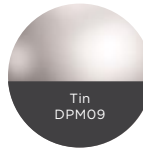
An advanced, patent-pending formula, Extreme Sheen is the brightest water-based acrylic metallic paint on the market.

- Based on a highly reflective paint formula
- Cures to a durable, shiny finish

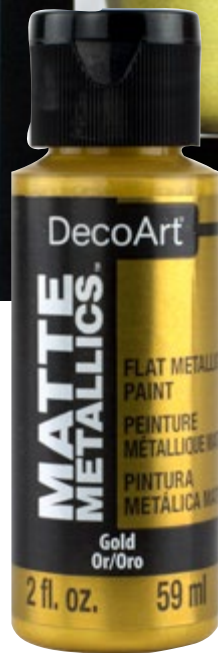


wood
canvas
metal
terra cotta
fabric
paper
ceramics
glass
StyrofoamTM
most plastics



 Pearl DPM01	 Champagne Gold DPM02	 Rose Gold DPM03	 Rose Quartz DPM23	 Pink Tourmaline DPM15	 Berry DPM24	 Ruby DPM20	 Garnet DPM27	 Coral DPM26
 24K Gold DPM04	 Vintage Brass DPM05	 Bronze DPM06	 Copper DPM10	 Antique Bronze DPM08	 Peridot DPM21	 Emerald DPM22	 Jadeite DPM28	 Aquamarine DPM16
 Sky Blue Topaz DPM25	 Sapphire DPM17	 Deep Sapphire DPM30	 Lavender Frost DPM29	 Amethyst DPM18	 Sterling Silver DPM07	 Silver DPM13	 Tin DPM09	 Pewter DPM12
 Obsidian DPM19	 2 oz. Master: 24 • Inner: 3 • Weight: 5.1 lbs. Dimensions: 4.5L x 8.75W x 6H							

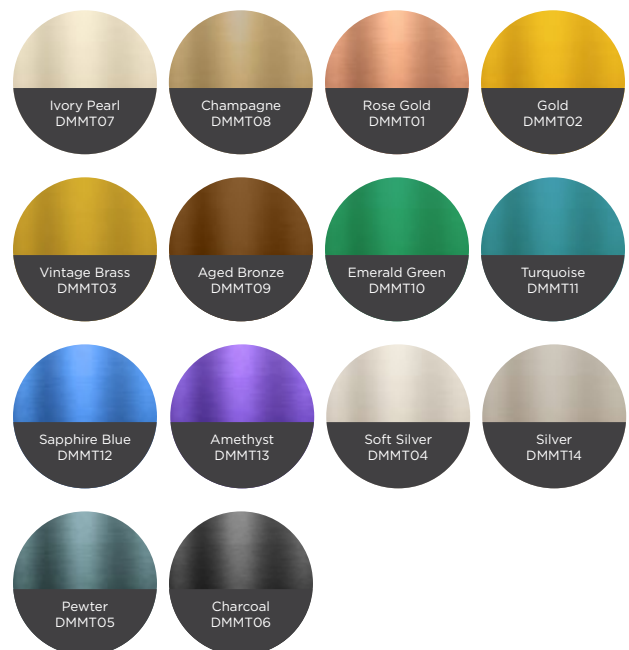
wood
 canvas
 metal
 terra cotta
 fabric
 paper
 ceramics
 glass
 Styrofoam™
 most
 plastic



Matte Metallics™

Premium all-purpose permanent metallic acrylics for makers to use to transform almost any craft surface into a chic item with a trendy, matte look.

- Durable, low-sheen metallic finish



2 oz.
 Master: 24 • Inner: 3 • Weight: 5.1 lbs.
 Dimensions: 4.5L x 8.75W x 6H



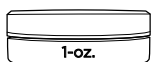
wood
walls
canvas
terra cotta
paper
Styrofoam™
unglazed
ceramics



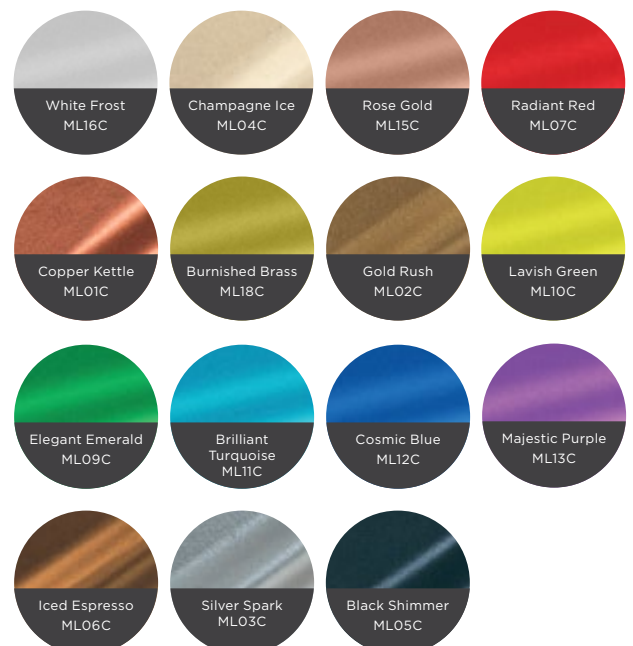
Metallic Lustre™

A heavily concentrated metallic wax that delivers opaque coverage in just one coat. It dries quickly, adheres to most absorbent surfaces, and buffs to a brilliant sheen.

- Ideal for light accenting and full-coverage applications
- More control during application than liquid paint



1 oz. carded
Master: 24 • Inner: 6 • Weight: 5.13 lbs.
Dimensions: 9.25L x 8.75W x 8.25H



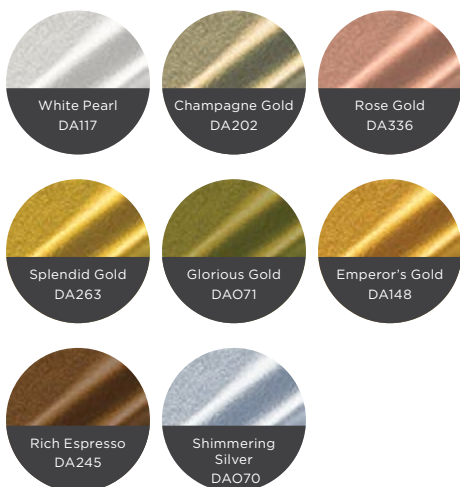


wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
polystyrene
most plastic
fabric
masonry

Elegant Finish™



- Excellent, opaque coverage
- Permanent and durable finish
- Brush or sponge application



Create stunning metallic finishes with our Elegant Finish paint. This paint has a smooth and creamy consistency and is ideal for wood, canvas, bisque, and plaster. With true metallic colors, projects shine with a beautiful shimmer.

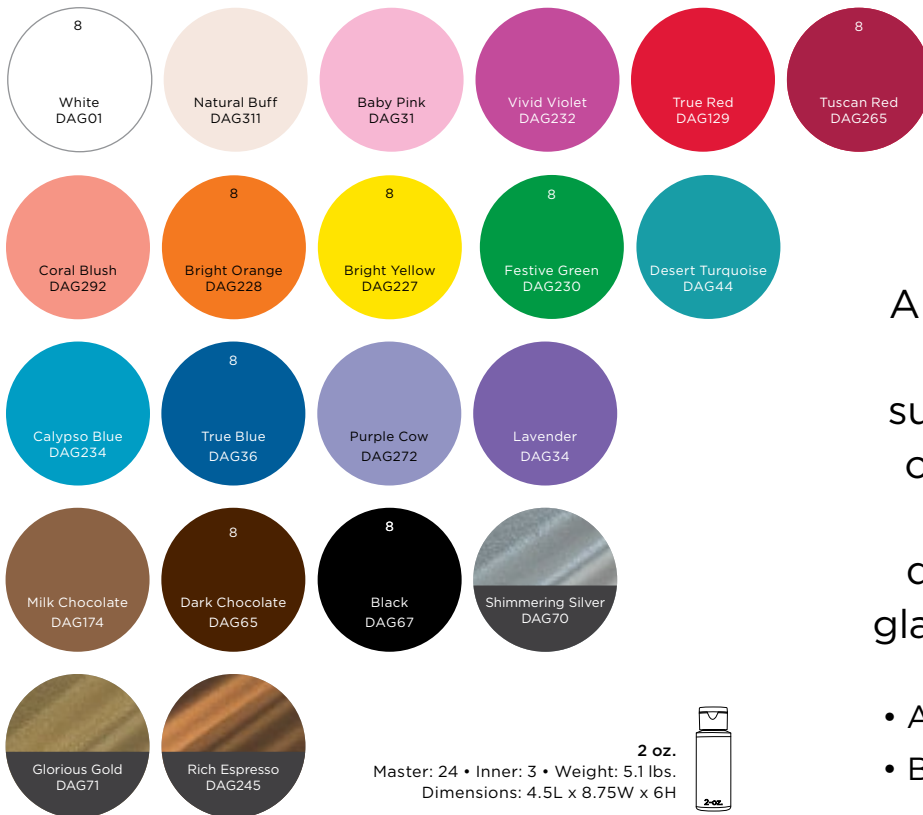


10 oz.
Master: 24 • Inner: 3 • Weight: 20.69 lbs.
Dimensions: 13.5L x 9.25W x 7.5H



wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
most plastic
masonry

Americana® Gloss Enamels™



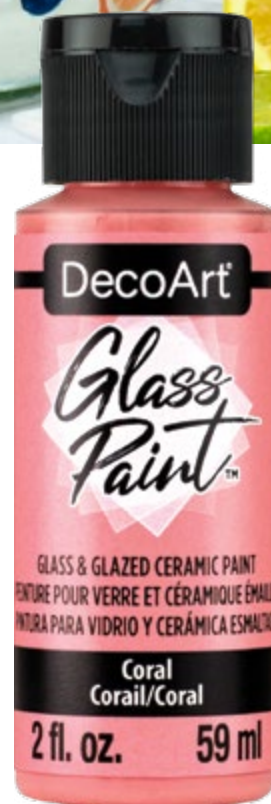
Americana Gloss Enamels are all-purpose, multi-surface, premium, indoor/outdoor acrylics that can be baked for a durable, dishwasher-safe finish on glass and glazed ceramics.

- Adheres to a variety of surfaces
- Beautiful gloss sheen



Glass Paint™

Offering exceptional coverage and durability, DecoArt Glass Paint comes in 25 rich, opaque satin colors and 3 shimmering metallics. It is the ideal paint for glass and glazed ceramics. The easy-to-use brush-on formula self-levels, resulting in minimal brushstrokes and a smooth, even finish. DecoArt Glass Paint will not slide off the slippery surface, making glass painting a breeze for anyone.



- Can be baked for a dishwasher-safe finish
- Satin finish

glass
glazed
ceramics



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



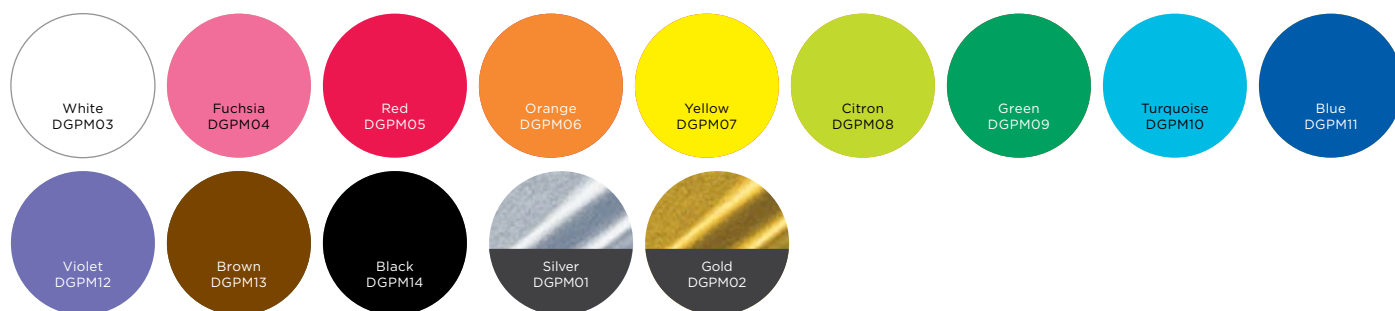


Glass Paint Marker™

Add bold color and intricate designs to any craft or home accent project with these easy-to-use, translucent glass paint markers. The durable, 1.0-millimeter fiber nib glides across the surface for consistent, even coverage. Available in a variety of bright colors and bakeable for a dishwasher-safe finish.



1 mm Translucent



1 mm Value Packs



DGPMK02 - Translucent Brights

1 mm
Master: 24 • Inner: 3 • Weight: 1.43 lbs.
Dimensions: 8.11L x 5.24W x 4.53H





Patio Paint[™] Outdoor

For both indoor and outdoor use. Permanent and extremely durable with excellent adhesion to porous outdoor surfaces.

- No sealer required for durable, long-lasting satin finish
- Weatherproof and scuff resistant
- Superior coverage



concrete
masonry
stone
terra cotta
paper
ceramics
Styrofoam[™]
wood
walls
canvas



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





X-Treme Flex™ Technique Kits

The DecoArt X-Treme Flex Technique Kits are sets of six specially formulated, selected premium flexible 4-ounce paints that are perfect for achieving the most in-demand finishes on EVA foam and more. Whether replicating the look of battle-worn armor or creating fantasy creatures, each pack comes with every color needed, including links to step-by-step instructions, to help makers of all experience take their projects to the next level.

- Premium, flexible acrylics for cosplay, LARP, and theatrical projects
- Dries to a non-tacky, durable, matte finish
- Highly pigmented colors, brilliant metallics, and color-shifting hynoglaze iridescents
- Bonds to EVA foam, thermoplastics, and fabric.



X-Treme Flex™ Cosplay Wood & Leather Technique Kit DASK664

Easily create realistic-looking wood and leather effects. The kit includes:

- (6) 4 oz. jars of DecoArt X-Treme Flex Acrylics
- White, Buttermilk, Yellow Ochre, Safari Tan, Dark Brown, Black
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



X-Treme Flex™ Cosplay Fantasy Effects Technique Kit DASK663

Easily create shimmering iridescent dragon scales, mermaid tails, and amazing fantasy effects. This kit includes:

- (6) 4 oz. jars of DecoArt X-Treme Flex Hypnoglazes and Acrylics
- X-Treme Flex Hypnoglaze: Dragon Wing, Legendary Blue, Cosmic Violet
- X-Treme Flex Acrylics: Cloak Navy, Earthen Brown, Black
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



X-Treme Flex™ Cosplay Metallic Armor Technique Kit DASK662

Easily transform projects into realistic-looking metals and battle-worn armor. This kit includes:

- (6) 4 oz. jars of DecoArt X-Treme Flex Metallics and Acrylics
- X-Treme Flex Metallics: Chalice Gold, 24K Gold, Pure Silver
- X-Treme Flex Acrylics: Black, Dark Brown, White
- Detailed technique instruction sheet (including a link to step-by-step instructional videos)



Stylin™

Customize and transform shoes, purses, accessories, and more into a unique personal work of art, or breathe new life into worn or vintage pieces.



- Flexible paint specially formulated to prevent cracking or peeling
- Penetrates the surface to create a seamless, durable finish
- Ideal for leather, vinyl, canvas, and more
- Satin finish

leather
faux leather
fabric
wood
canvas

Acrylics



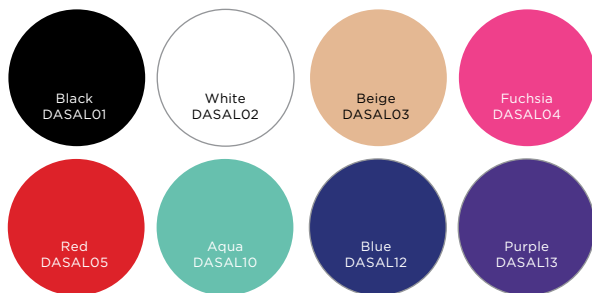
Metallics



Neons



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Stylin™ Starter Kit DASK426

- Includes (8) 2 oz. regular satin colors





fabric
leather
faux
leather
canvas

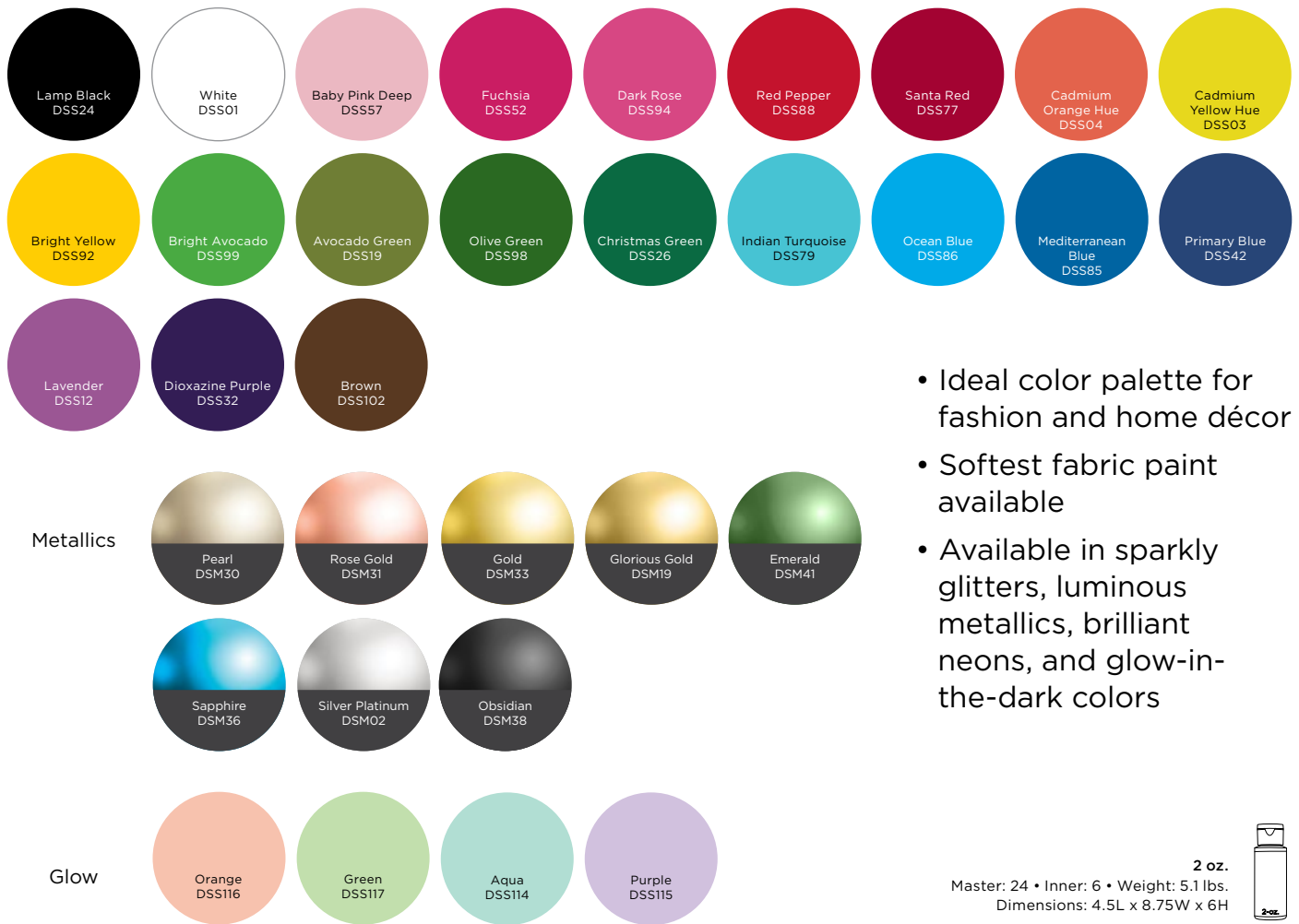
SoSoft®

SoSoft is extremely soft and flexible to the touch.

It is permanent and requires no heat setting. It adheres to all textiles and will not crack, peel, or harden.

Basecoat fabric surfaces with transparent medium for unparalleled blendability.



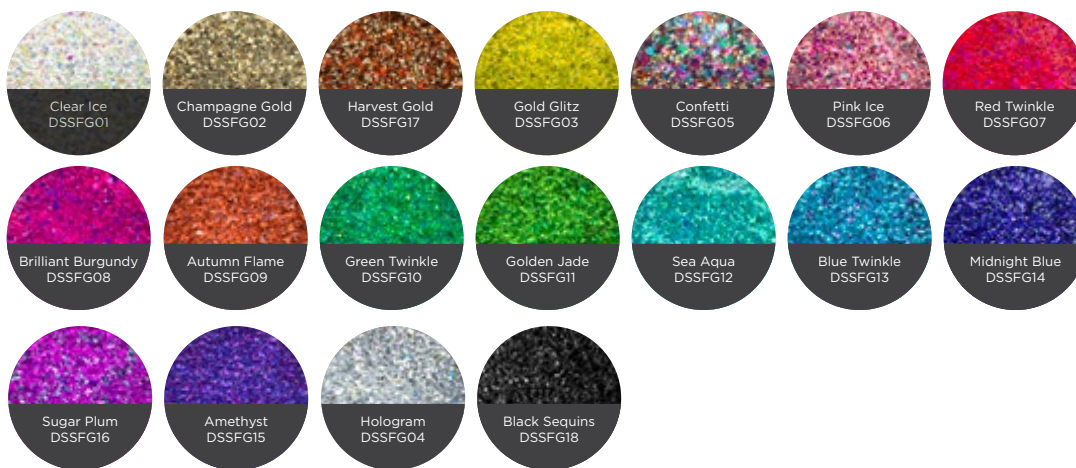


- Ideal color palette for fashion and home décor
- Softest fabric paint available
- Available in sparkly glitters, luminous metallics, brilliant neons, and glow-in-the-dark colors

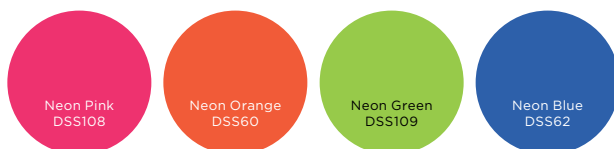
2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Glitters



Neons



Mediums



2 oz.
Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H





SoSoft® Accessories

Ultra-Fine Tip Writer DAS243C

- Includes one ultra-fine writer tip and one self-cleaning cap
- Attaches directly to the top of a 2ounce squeeze bottle of acrylic fabric paint
- Perfect for adding fine line details, outlining, or filling in bridging on fabric stencil projects

2 oz. paint daubers
Master: 24 • Inner: 3 • Weight: 2.65 lbs. • Dimensions: 9.45L x 7.09W x 9.06H

Twist-On Paint Daubers DAS244

- Includes two 1.25" foam daubers
- Attaches directly to the top of a 2ounce squeeze bottle of acrylic fabric paint
- Provides greater application control when stenciling small areas

2 oz. writer
Master: 24 • Inner: 6 • Weight: 5.1 lbs. • Dimensions: 4.5L x 8.75W x 6H

Value Packs

4-Count Value Packs



Americana Primary
DASK418

10-Count Value Packs



2019 Americana
DASK535

8-Count Value Packs



Galaxy Glitter
DASK459



Americana Multi-Surface
DASK422



Americana Neons
DASK421



Stylin
DASK426



Glass Paint
DASK586



Dazzling Metallics
DASK424



Extreme Sheen
DASK420



Patio Paint
DASK425

4-count value packs

Master: 6 • Inner: 3 • Weight: 5.42 lbs.
Dimensions: 6.02W x 8.1L x 4.08H

8-count value packs

Master: 9 • Inner 3 • Weight: 15.3 lbs.
Dimensions: 7.4375W x 17.125L x 4.25H

10-count value packs

Master: 6 • Inner: 1 • Weight: 11.325 lbs.
Dimensions: 8.75W x 14L x 4.75H

12-Count Value Packs



Americana
DASK354



Crafter's Acrylics Primary
DASK353



Americana Brights
DASK427



Crafter's Acrylics Brights
DASK396

16-Count Value Packs



Americana
DASK429



Crafter's Acrylic
DASK428

12-count value packs

Master: 12 • Inner: 6 • Weight: 13.98 lbs.
Dimensions: 9.5W x 16.5L x 5.25H

16-count value packs

Master: 6 • Inner: 1 • Weight: 21 lbs.
Dimensions: 9.25W x 14.25L x 8.5H



Brushes & Accessories

Designer's Brushes™

Specifically designed to produce high-quality results at an affordable price. These brush sets, specially selected by DecoArt artists, meet all your arts and crafts needs.

Beginner Set

DABK33

- Liner 3/0
- Liner 0
- Round 3
- Round 5
- Flat 8
- Flat 12

Rounds & Liners

DABK34

- Liner 3/0
- Liner 0
- Round 3
- Round 5

Shaders

DABK35

- Flat 8
- Flat 12
- Angle 1/4"
- Angle 3/8"
- Angle 1/2"

Blenders

DABK36

- Chisel Blender 8
- Chisel Blender 10
- Chisel Blender 12
- Dome Blender 10
- Dome Blender 12

Basics with Flat Shaders

DABK37

- Liner 3/0
- Round 5
- Flat 8
- Flat 12
- Blender Mop 1/2"

Basics with Angled Shaders

DABK38

- Liner 3/0
- Round 5
- Angle 3/8"
- Angle 1/2"
- Blender Mop 1/2"

Basic Basecoat

DABK39

- Round 5
- Flat 3/4"
- Flat 1"
- Filbert 8

Stroke Set

DABK40

- Round 3
- Round 5
- Filbert 6
- Filbert 8
- Filbert 12

Accessories

Basic Glass Brush Set

DABK11

- 10/0 Liner
- 1 Round
- 3/8" Flat

Ultra-Fine Writer Tip

DAS230C

Easily twist onto a 2 oz. bottle, it also comes with a self-cleaning needle cap to prevent clogs from forming.

- 19 g thickness
- 1/2" metal needle tip
- Fits standard bottles

Specialty Glass Brush Set

DABK12

- 3 Round
- 1/8" Flat
- 1/4" Rake

Glass Stencil Daubers

DABK21

(2) 1/3" diameter
(1) 1/2" diameter

Writer Tips

DAS242 | 6 pack

DAS254 | 12 pack

Easily twist onto a 2 oz. bottle.

Paint Pumps

DAS245

3-pack, clog-free design for easy, precise control. Fits most 2-, 4-, and 8 oz. paint bottles.

3 Dual-Sided Pouncers

DABK19

3 different sizes, ideal for stenciling.

Paint Daubers

DAS241

Twist-on applicators for 2 oz. bottles.

Reusable Mix & Store Containers

• DAS208

Empty Paint Pots (18) 1/8 oz.

• DAS212

Empty Bottles with Caps (6) 2 oz.

• DAS211

Empty Writer Bottles with Caps (6) 2 oz.

4 Premium Stencil Brushes

DABK20



DIY

Turn a house into a home with DecoArt's complete do-it-yourself home décor program. The Americana Decor line offers all of the paints, finishes, and stencils needed to bring new life to indoor and outdoor décor pieces and furniture. With 10 unique lines, there is something for every style, project, and home.

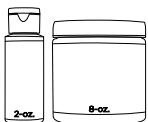


wood
walls
canvas
metal
terra cotta
paper
ceramics
glass
Styrofoam™
fabric
masonry

Americana Decor® Chalky Finish™



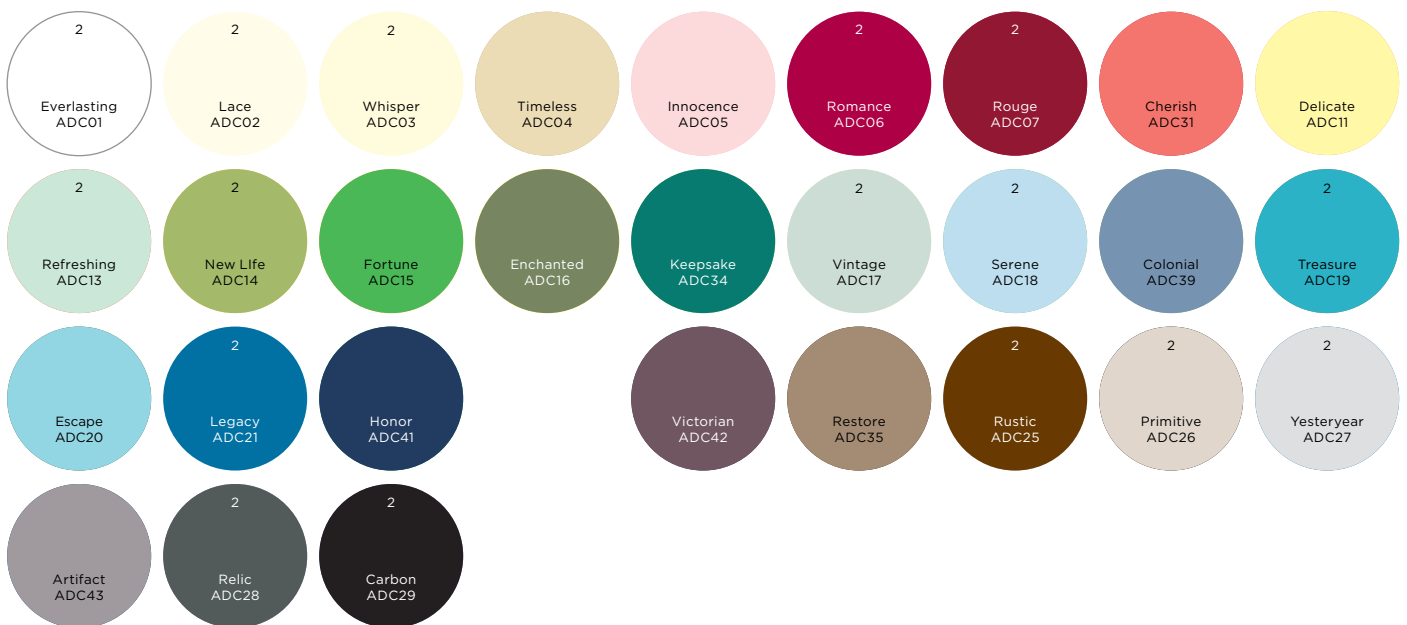
Americana Decor Chalky Finish paint is a unique chalk, matte-finish paint that creates beautiful, vintage décor pieces without special skills or hours of training.



2 oz.
Master: 24 • Inner: 3 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

- Can be buffed to a smooth, shiny finish on its own or by using a Crème Wax
- No need to prime, sand, or prepare surfaces
- Advanced adhesion technology
- Easily distress for a vintage look
- Excellent opaque coverage



Americana Decor® Varnishes



Soft Touch Varnish ADM03

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

Ultra-Matte Varnish ADM04

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H
16 oz.
Master: 3
Inner: 0
Weight: 5.5 lbs.
Dimensions: 11.5L x 4W x 3.75H

Light Satin Varnish ADM05

8 oz.
Master: 36
Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

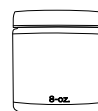


Americana Decor® Specialty Products

Americana Decor® Stain Blocker/Sealer ADM09



This superior stain blocker and primer dries to a clear, durable finish.



8 oz.
Master: 36 • Inner: 3 •
Weight: 31.5 lbs.
Dimensions: 12.5L x
9.25W x 10.5H

Americana Decor® Image Transfer Medium ADM10



8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H



Americana Decor® Crackle Medium ADM08



Create aged, crackled finishes on a variety of home décor surfaces.



8 oz.
Master: 36 • Inner: 3 •
Weight: 31.5 lbs.
Dimensions: 12.5L x
9.25W x 10.5H



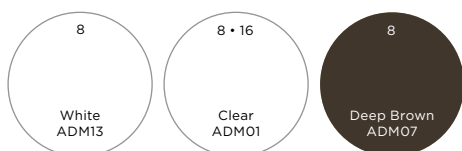


Americana Decor[®] Specialty Products

Americana Decor[®] Crème Waxes



Give raw and stained wooden or painted pieces a hand-rubbed luster. Delivers a smooth application and a streak-free protective finish that can be buffed to a brilliant sheen.



2 oz.

Master: 24 • Inner: 6 • Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H

8 oz.

Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H

16 oz.

Master: 3 • Inner: 0 • Weight: 5.5 lbs.
Dimensions: 11.5L x 4W x 3.75H



wood
walls
metal
ceramics
glass
Styrofoam™
masonry
stone
paper



Americana Decor® Metallics™



Specially designed acrylic paints that give a durable, reflective finish to home décor projects. Use them to accent furniture or even paint walls for added drama. Their patent-pending technology guarantees the most reflective painted pieces.

- Durable finish
- Excellent coverage with uniform metallic shimmer
- Patent-pending formula

8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions:
12.5L x 9.25W x 10.5H



wood
canvas
metal
terra cotta
ceramics
glass
most
plastic



Americana Decor[®] Matte Metallics[™]

Matte metallic acrylics offer a subtle sheen and deliver excellent, opaque coverage. They are the ideal paint to add to the well-stocked DIY toolkit.

- Durable, low-sheen metallic finish
- Soap and water cleanup



8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H



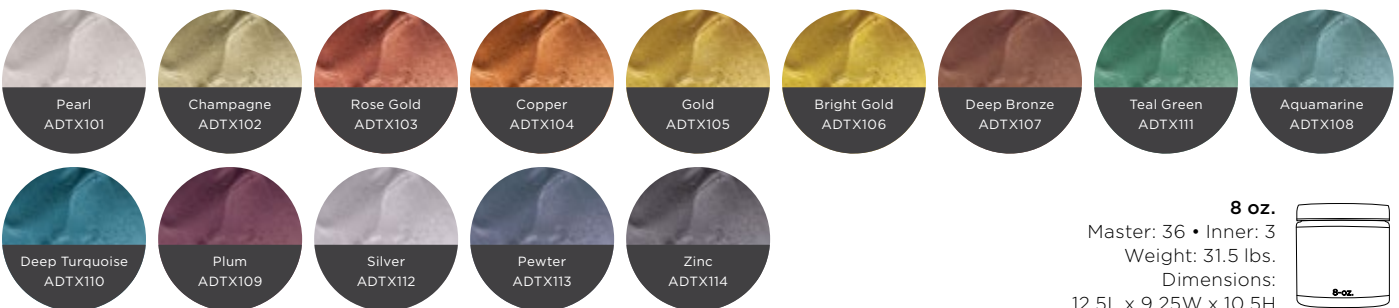
wood
canvas
metal
terra cotta
ceramics
glass

Americana Decor[®] Texture[™]

Embellish furniture and home décor pieces with added dimension and texture. The heavy-bodied paint makes building texture easy and has excellent adhesion properties.



- Can be embellished with glitter or other additives
- Ideal for use with stencils
- Smooth texture



8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions:
12.5L x 9.25W x 10.5H



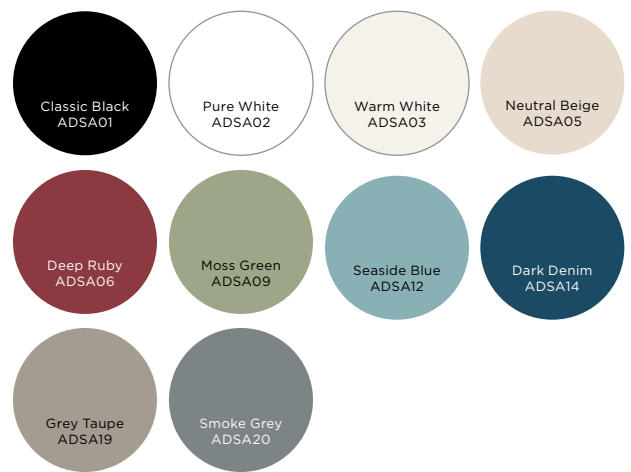
wood
canvas
metal
terra cotta
ceramics
glass



Americana Decor[®] Satin Enamels[™]

This formula is specially designed for revitalizing old cabinets and furniture. Its hard, durable finish makes it ideal for the high-use kitchen area.

- Excellent coverage
- Smooth brushability
- Minimizes grain raising on wood
- Soap and water cleanup



8 oz.
Master: 36 • Inner: 3
Weight: 31.5 lbs.
Dimensions:
12.5L x 9.25W x 10.5H





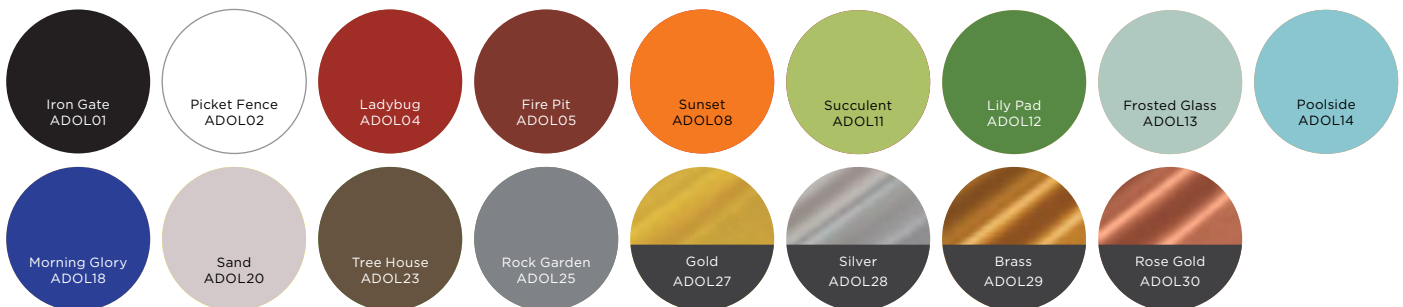
wood
walls
canvas
metal
terra cotta
paper
ceramics
Styrofoam™
stone
masonry
concrete

Americana Decor® Outdoor Living™

Permanent and durable interior/exterior paints with excellent adhesion to concrete, terra cotta, masonry, wood, metal, most plastics, glass, and more.



- Excellent water resistance
- Eggshell finish
- No sealer required
- Scuff & fade resistant



8 oz.
Master: 36 • Inner: 3 • Weight: 31.5 lbs.
Dimensions: 12.5L x 9.25W x 10.5H



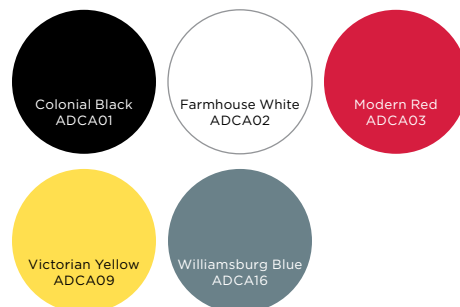


wood
walls
canvas
metal
terra cotta
paper
ceramics
Styrofoam™
stone
masonry
concrete

Americana Decor® Curb Appeal™

Painting outside doors has never been easier. Americana Decor Curb Appeal adheres to both metal and wood and is designed to be able to paint a door in two coats. It dries in a snap, enabling project completion in less than a day.

- Carefully selected, on-trend, semigloss colors
- Fast-drying formula for painting and closing a front door in the same day
- Fade-resistant, durable formula with no sealer needed



16 oz.
Master: 3 • Inner: 0 • Weight: 5.5 lbs.
Dimensions: 11.5L x 4W x 3.75H

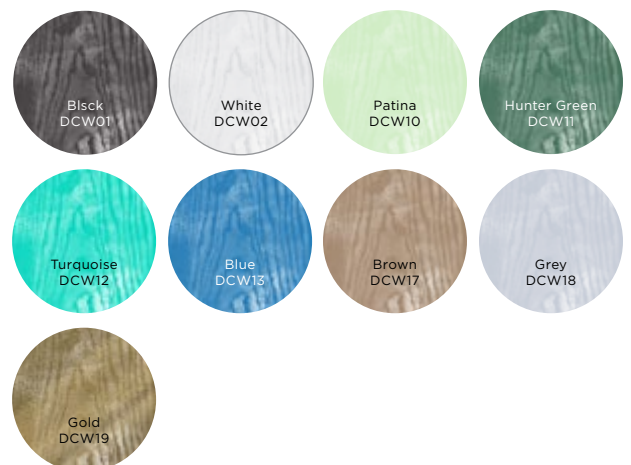
wood
metal
terra cotta
paper
ceramics



Americana Decor® Vintage Effect Wash™

Transparent pickling color that can be used on raw and finished surfaces. Use it on wood without hiding the natural wood grain. The transparency gives users complete control over the color intensity and amount of weathering.

- Semitransparent paint, ideal for achieving layered, vintage effects
- Can be used over raw or finished surfaces
- Look of stain, control of paint
- No sealer required



8 oz.
Master: 32 • Inner: 3
Weight: 26 lbs.
Dimensions:
10.03L x 10.02W x 9.06H



Americana Decor[®] DIY Brushes

2" Flat Brush ADB03

4" Flat Brush ADB04

Enjoy easy and mess-free painting with these flat brushes. The brushes can also be used for adding texture and creating many other faux finishes.

These brushes are comfortable to grip and make difficult-to-reach areas less daunting. The brush bristles are strong and durable yet remain flexible.

Waxing Brush ADB01

Push wax down into carved surfaces or crevices on your project with this large, round waxing brush that has stiff bristles. The handle is comfortable to grip for larger projects.

1" Angle Brush ADB02

Reach into corners and other difficult areas with this angle brush. The bristles are strong and durable yet remain flexible. The brush can also be used for adding texture and creating many other faux finishes.



Art

Novice or professional, artists of all experience levels deserve exceptional paint. We believe that an artist is only as good as the paint they use, so we carefully craft our paints with the needs of artists in mind. Our premium paints are artist grade, offering strong pigmentation, superior coverage, and consistent quality at an affordable price.



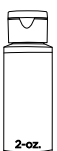
wood
walls
canvas
terra cotta
paper
unglazed
ceramics
Styrofoam™

Traditions™

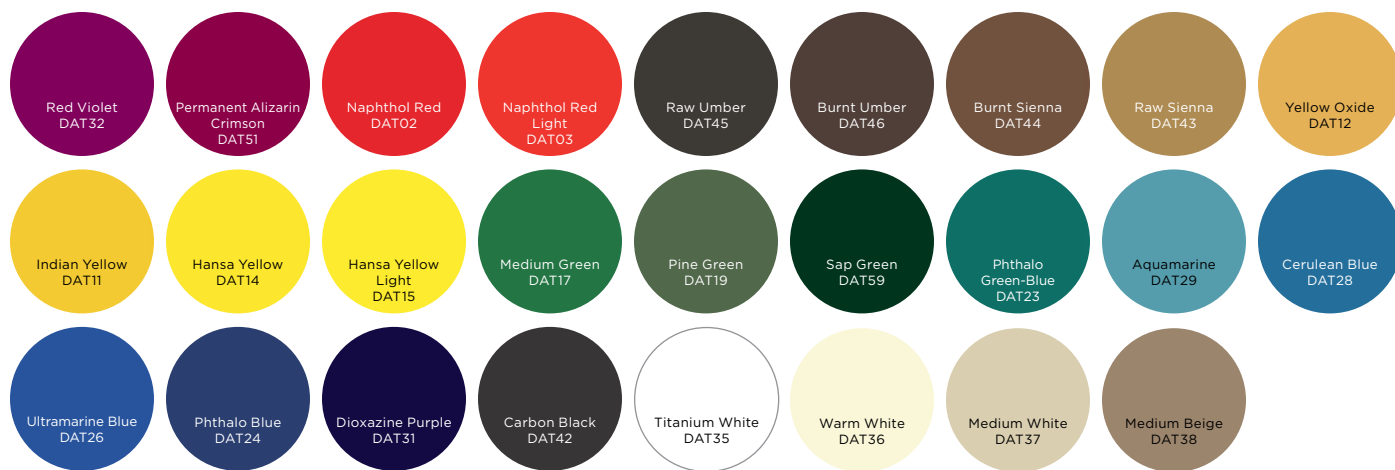
Professional artist grade acrylics at an affordable price in a **NEW** precision-squeeze 2-ounce bottle.

- Ideal consistency and blendability
- Medium viscosity
- Excellent light-fast pigment quality
- Matte finish
- High tint strength
- Excellent adhesion on a variety of surfaces

NEW BOTTLE



2 oz.
Master: 24 • Inner: 3
Weight: 5.1 lbs.
Dimensions: 4.5L x 8.75W x 6H



Traditions™ Mediums

Traditions™ Glazing Medium DATM01



Clear, satin medium used to create custom glazed finishes.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Traditions™ Extender & Blending Medium DATM02



Extends open working time or improves flow on larger surfaces.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Traditions™ Multi-Surface Sealer DATM03



Clear, pure resin acrylic that creates a protective barrier.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Traditions™ Satin Varnish DATM04



Protect pieces with this durable, satin, nonyellowing finish.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Traditions™ Matte Medium DATM05



Versatile product that creates a matte finish, extends color, and enhances color blending.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Traditions™ Texture Medium DATM06



Create textural effects with this matte, nonyellowing medium.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H





NEW Impasto™

The ideal paint for traditional impasto techniques, revealing visible brushstrokes and making gorgeous textural effects.

- Heavy-bodied acrylic
- Improved drying time over oils



4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Impasto™ Tools



5 pc. Clear Texture Cards DAS271

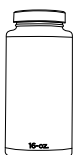
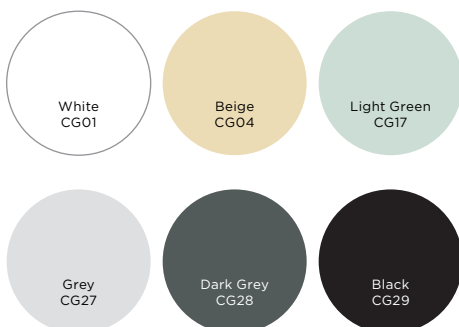
Precision-cut, clear plastic tools that are ideal for creating unique textures, fine lines, smooth glazes, or wide grooves in wet paint. 5 tools with 10 unique textures per pack.

Master: 24 • Inner: 3
Dimensions: 5.5W x 8L X 4H
Weight : 2 lbs.

wood
canvas
metal
glass



Chalky Gesso™



16 oz. jar
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 9.5L x 17.5W x 6.63 H

Chalky Gesso is an ultra-matte primer formulated to create a much smoother paint surface than regular gesso, with no sanding needed.

- Ideal for portrait painting
- No sanding required
- Paints glide across the primed surface
- Ultra-matte finish

NEW

Wax Effects™



4 oz.
Acrylics



No heat needed. Ready to use straight from the jar, these acrylic waxes re-create the lovely, sheer, and luminous qualities of traditional beeswax encaustic. Model, layer, texture, scrape, embed, and combine with collage materials.



4 oz. wide-mouth jar
Master: 4 • Inner: 0
Weight: 1.22 lbs.
Dimensions:
5L x 5W x 3.25H



1 oz. Metallics



Silver
DWE150C



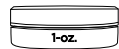
Gold
DWE151C



Champagne
DWE152C



Espresso
DWE153C



1 oz. carded

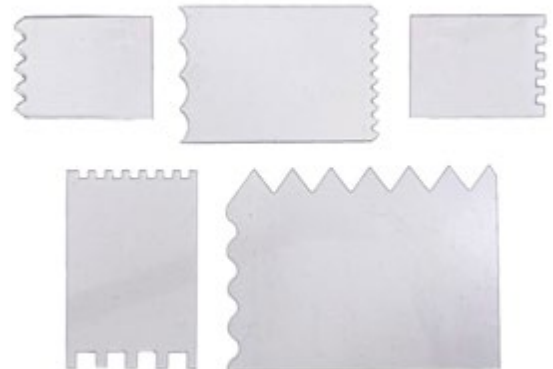
Master: 24 • Inner: 6 • Weight: 5.13 lbs.
Dimensions: 9.25L x 8.75W x 8.25H



NEW Wax Effects™ Tools

5 pc. Clear Texture Cards DAS269

Precision-cut, clear plastic tools that are ideal for creating unique textures, fine lines, or wide grooves in wet paint. 5 tools with 10 unique textures per pack.



DECOART® PAINT POURING PROGRAM





wood
walls
canvas
terra cotta
paper
unglazed
ceramics
Styrofoam™



Fluid Art Ready-to-Pour Acrylic™

Ready-to-pour paints that are the ideal consistency for creating unique, layered paint pours in one step. Paints are formulated to flow easily and don't need to be mixed with any mediums or additives. Perfect for any level of artist to create custom artwork.

- Semigloss sheen
- Highly pigmented colors for vivid paint pours

8 oz. Colors



Neons



Metallics

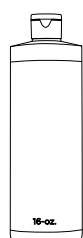
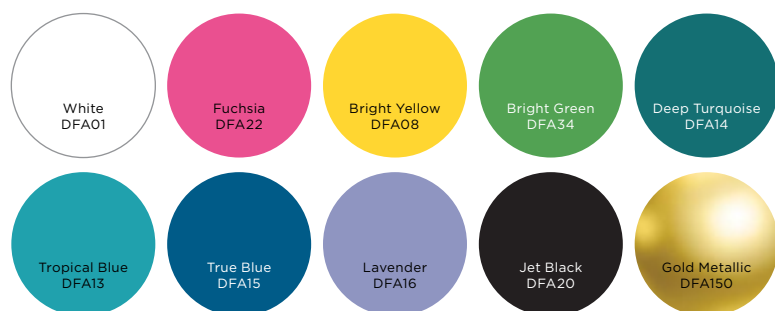


8 oz.

Master: 6 • Inner: 3 • Weight: 4.8 lbs.
Dimensions: 7.25L x 4.5W x 6.5H



16 oz. Colors



16 oz.

Master: 6 • Inner: 3
D : 7.75W X 5.5L X 8.625H
Weight : 8.25 lbs.



NEW

Fluid Art Ready-to-Pour AcrylicTM Cell Medium DFAM01

An easy-to-use medium that dramatically increases the celling in an acrylic paint pour, with no torch or heat needed. The medium can be added to the paint to create beautiful celling or sprayed onto the surface for a lighter effect.





Fluid Art Ready-to-Pour Acrylic™ Packs

No pouring medium needed! Each set contains four 4-ounce bottles of paint to make paint pouring easy, convenient, and affordable.

- Approximately 6 ounce of paint covers (1) 12" x 12" surface



DASK537 - Sweet Treat



DASK656 - Groovy Gold



DASK542 - Jungle



DASK659 - Soothing Nature



DASK538 - Tropical



DASK536 - Galactic



DASK539 - Lagoon



DASK584 - Carnival



DASK658 - Sunkissed



DASK657 - Silver Seas



DASK541 - Neutral



DASK655 - Neon Blast

4 oz. • Master: 6 • Inner: 1 • Weight: 8.69 lbs. • Dimensions: 10.5L x 5.75W x 7.25H



Pouring Medium™

DS135

A fluid additive specially formulated to enable paint to flow easily across a surface. It thins the paint to the ideal consistency for pouring and creating cell effects, without sacrificing adhesive properties. Its flexible film will not crack or craze.

Available in 8-, 16-, and 64-ounce sizes.

Clear Pouring Topcoat™

DS134

Pour over acrylic paintings to achieve a glossy, laquer-like finish. This one-step formula eliminates the need to mix harsh chemicals and flows into a thick, self-leveling coat that will not yellow or bubble. Cures to a crystal-clear, hard finish. Available in 8-, 16, and 64-ounce sizes.

- Economically priced pouring topcoat
- Easy one-step process
- No unpleasant fumes or odors
- Nonyellowing, dries crystal-clear
- Self-leveling



Pouring Value Kit™

DASK500

Make stunning art without a paintbrush! Use Pouring Medium with acrylic paints to create stunning works of art, then protect your artwork with the high-gloss Clear Pouring Topcoat. Both are included in this easy-to-use value pack.

8 oz. jar

Master: 32 • Inner: 4 • Weight: 26 lbs.
Dimensions: 10.25L x 10.25W x 8.88H

16 oz. jar

Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 9.5W x 6.63H

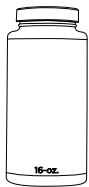
64 oz.

Master: 2 • Inner: 1 • Weight: 11.18 lbs.
Dimensions: 10L x 5W x 10.8H

Master: 4 • Inner: 1 • Weight: 27.6 lbs.
Dimensions: 9.87L x 9.87W x 10.12H

Master: 6 • Inner: 1 • Weight: 32.55 lbs.
Dimensions: 10.37L x 15.5W x 10.25H

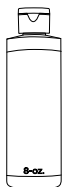
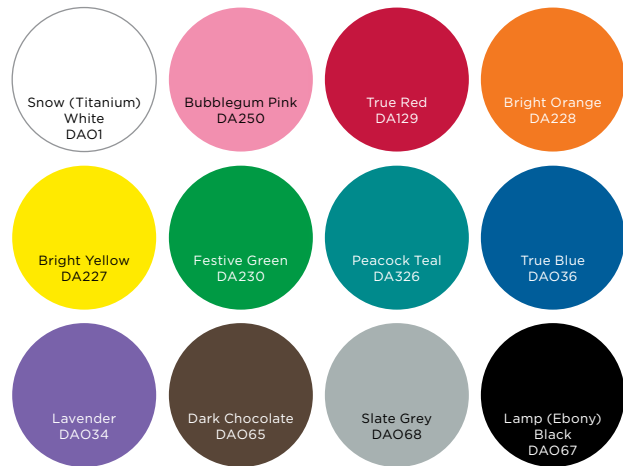




16 oz.
Master: 18 • Inner: 3 • Weight: 29 lbs.
Dimensions: 17.5L x 9.5W x 6.63H

Americana[®] Acrylics 16 oz.

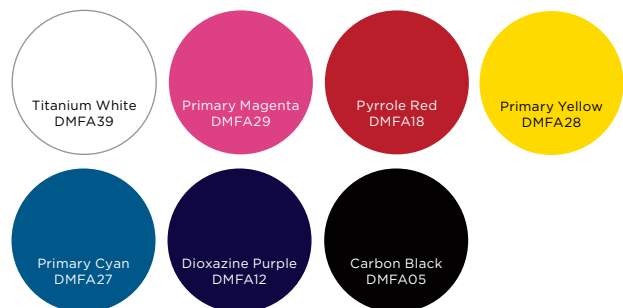
This economically-priced 16 ounce size is ideal for the paint pouring trend and is loaded with bright, light-fast pigments, offering artists, crafters, and students great results with vibrant colors.



8 oz.
Master: 6 • Inner: 0 • Weight: 4.8 lbs.
Dimensions: 7.25L x 4.5W x 6.5H

Media Fluid[™] Acrylics 8 oz.

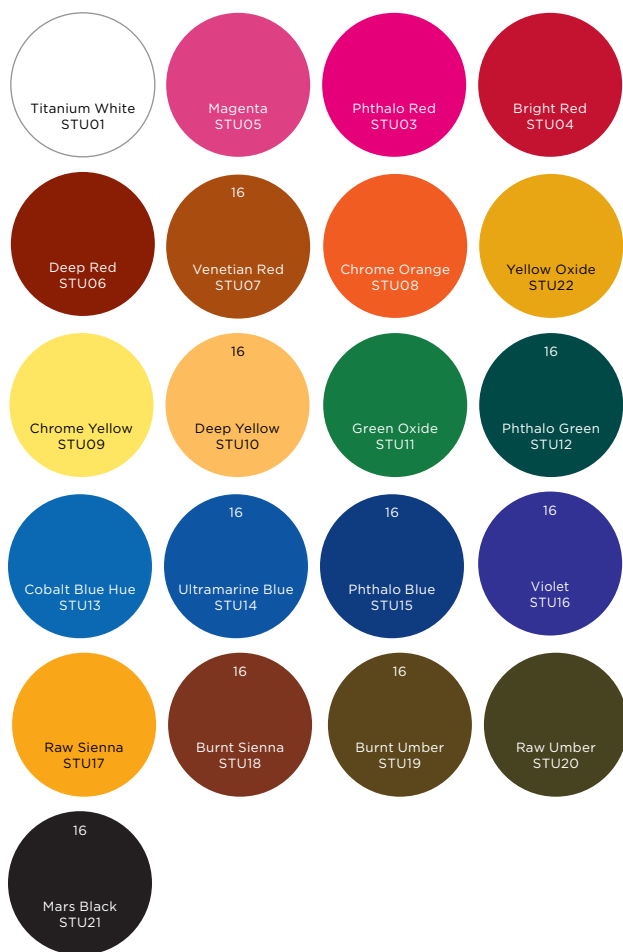
Premium semigloss acrylics formulated with light-fast and artist-grade pigments so that pours will display rich, intense colors. With high-quality pigments, the 8 ounce size is ideal for paint pouring: a little goes a long way.





wood
paper
canvas
fabric

Student Acrylics™



Affordable, multi-purpose paints that are ideal for meeting the needs of students and beginning artists in classroom and home use. They are also the perfect medium for beginner canvas painting and paint parties.

- Pumps available for 64 oz. containers

	16 oz. Master: 18 • Inner: 3 Weight: 29 lbs. Dimensions: 17.5L x 9.5W x 6.63H	64 oz. Master: 4 • Inner: 1 • Weight: 27.6 lbs. Dimensions: 9.87L x 9.87W x 10.12H
	64 oz. Master: 2 • Inner: 1 • Weight: 11.18 lbs. Dimensions: 10L x 5W x 10.8H	Master: 6 • Inner: 1 • Weight: 32.55 lbs. Dimensions: 10.37L x 15.5W x 10.25H



Media Fluid Acrylics™

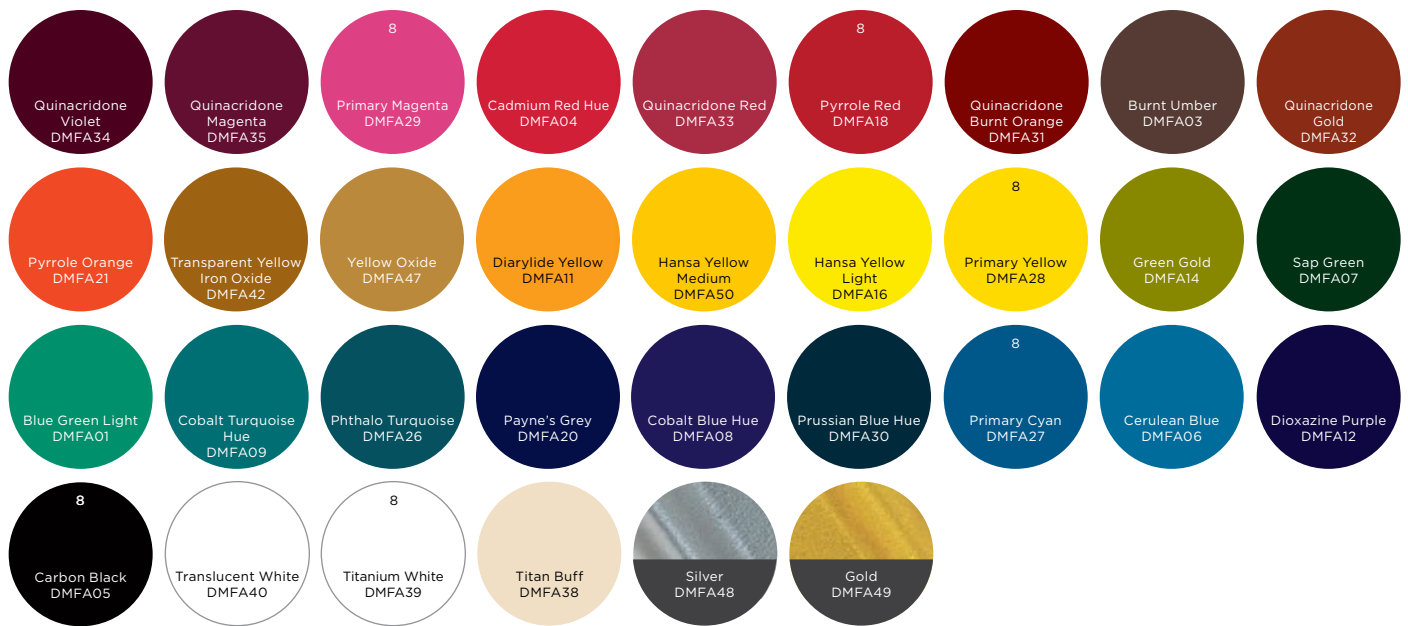
Highly pigmented and formulated to deliver professional-artist performance for all skill levels at an affordable price.

- Semigloss finish
- Excellent tint strength
- Superior adhesion
- Light-fast pigments



1 oz.
Master: 36 • Inner: 3 • Weight: 4 lbs.
Dimensions: 8L x 8W x 3.75H

8 oz.
Master: 6 • Inner: 0 • Weight: 4.8 lbs.
Dimensions: 7.25L x 4.5W x 6.5H



Interference Colors

Six translucent interference colors that change in appearance depending on light angle and base color.



Antiquing Cream

These opaque, matte creams are nonpermanent, for unlimited working time before sealing with DecoArt® Media™ varnishes.



Media™ Brush & Stencil Cleaner DMM13



Best-performing brush and stencil cleaner on the market. Easily removes paint to extend the lives of brushes and stencils.

2 oz.
Master: 24 • Inner: 3 • Weight: 4.7 lbs.
Dimensions: 4.5L x 8.75W x 6H



Media™ Liquid Glass DMM14



Specially formulated to add dimensional details or embellishments. Can also be used to adhere and magnify embellishments.

- Dries to a crystal-clear, flexible, glass-like finish
- Fine tip forms perfectly rounded beads when applied to a matte surface

2 oz.
Master: 24 • Inner: 3 • Weight: 4.7 lbs.
Dimensions: 4.5L x 8.75W x 6H



Media Specialty Products

Media™ Ultra-Matte Varnish DMM24



Add durability and sheen options to media projects. Brush on this nonyellowing polyurethane varnish for a tough, flexible, crystal-clear, ultra-matte finish.

- For interior/exterior use
- Fast drying

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Gloss Varnish DMM25



Add durability and sheen options to media projects. Brush on this nonyellowing polyurethane varnish for a tough, flexible, crystal-clear glossy finish.

- For interior/exterior use
- Fast drying

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media Specialty Products

Media™ Heavy Gel Medium Gloss DMM33



Extra thick viscosity is ideal for impasto techniques. Allows artists to build texture.

- Increases paint body
- Is tintable with DecoArt Media Fluid Acrylics
- Increases finish with a glossy sheen
- Holds peaks/textures
- Dries translucent

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Gesso

DMM18 (white) • DMM19 (black)



Superior gesso that provides a clean, opaque, matte finish. Use as a primer to seal and add tooth to most surfaces to maximize acrylics and oil paint adhesion. Available in white (DMM18) and black (DMM19).

- Highly pigmented with excellent coverage in one coat
- Tintable with DecoArt Media Fluid Acrylics
- Thin with water to desired consistency
- Dries quickly
- Smooth and extremely flexible

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Matte Medium DMM20



A versatile product that allows you to change the properties of Media Fluid Acrylics, increasing the way they can be used. Applications and characteristics include:

- Increases fluidity and transparency of paints without altering viscosity
- Decreases gloss sheen when used as a matte agent
- Can function as a decoupage glue and photo transfer medium
- Can be used as a spray fixative to prevent smudging by thinning with water
- Can serve as a basecoat to provide excellent tooth and adhesion



4 oz. wide-mouth jar
Master: 4
Inner: 0
Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H

Media™ White Tinting Base DMM29



Premium, all-purpose base that is tintable with DecoArt Fluid Acrylics to create a custom, limitless palette. Increases opacity of Media Fluid Acrylics.

- Superior coverage
- Dries quickly
- Acid-free

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Modeling Paste

DMM21 (white)



Smooth, flexible, opaque, paintable texture. It can be used as a stencil paste or to create stamped impressions, textured surfaces, or dimensional designs.

4 oz. wide-mouth jar
Master: 4
Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Texture Sand Paste DMM23



Create texture and dimension with an ultra-fine grit texture paste similar in look and feel to wet sand.

- Brushable, sandable, and paintable
- Tintable with DecoArt Media Fluid Acrylics

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media™ Texture Paste DMM31



A sandable medium that allows you to add smooth or rough texture and dimension to your projects. It can be tinted or painted with an acrylic paint to create custom-colored textures. It can be used as a stencil paste or to create stamped impressions.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Paint DMM15



Specially formulated white paint that crackles as it air-dries to create an eggshell crackling pattern in just one step. It is tintable with DecoArt Media Fluid Acrylics.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Glaze DMM16



Specially formulated clear crackle glaze topcoat, which crackles as it dries to create an eggshell crackling pattern in just one step. Cracks can be enhanced by using DecoArt Media Antiquing Cream on top.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Crackle Paste DMM17



A dimensional, white crackle paste that creates an eggshell crackling pattern as it air-dries. It is tintable with DecoArt Media Fluid Acrylics.

4 oz. wide-mouth jar
Master: 4 • Inner: 0 • Weight: 1.22 lbs.
Dimensions: 5L x 5W x 3.25H



Media Specialty Products



Modular Rack System

2-Foot Rack System

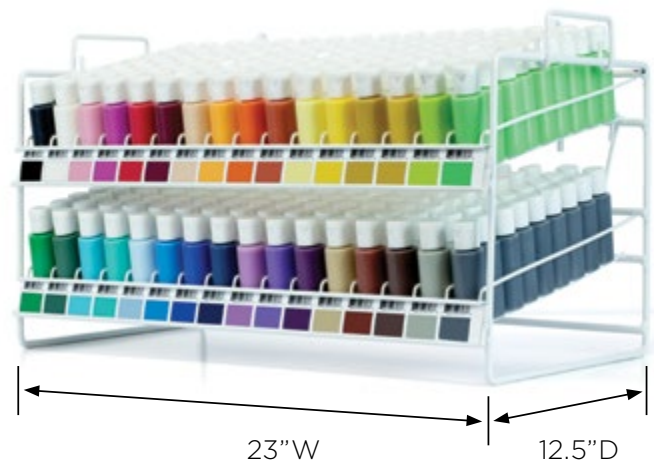
Customize to Fit Your Unique Retail Needs

The DecoArt racking system makes all of the product families compatible so that complete departments of products can be merchandised uniformly. For complete details, please visit:

DecoArt.com/resources/DecoArt_ModularRackSystem_Web.pdf



2' modular racks conforming to standard retail dimensions.



Decreased rack depth to easily fit on shelves/gondolas.

In-line header frames to help differentiate between the product lines we offer.

Interchangeable stacking configurations for easy customization of multiple product lines in the same merchandiser:

- 1 oz. bottle: 16 facings per row
- 2 oz. bottle: 14 facings per row
- 4 oz. jar: 9 facings per row
- 8 oz. bottle: 10 facings per row
- 8 oz. jar: 7 facings per row
- 8 oz. tall jar: 8 facings per row
- 16 oz. jar: 5 facings per row
- 16 oz. tall jar: 7 facings per row



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