

DecoArt®

PRESS RELEASE

Angela Barger: *Manager of Digital and Social Marketing* • t: 606.365.5092 e: abarger@decoart.com

DecoArt® Expands Americana Decor® Family of Metallics

Stanford, KY. (January 8, 2016) -- Metallic accents, from stripes to partially dipped looks, are appearing on many home décor pieces. Adding metallic accents is like putting jewelry on a room; it just doesn't look complete without it! The Americana Decor line now includes an advanced formula of metallic paints that provides the best metallic finish available on the market for upcycled home décor accents. It's perfect for subtle accenting or full-coverage application.

- Available in 14 traditional home décor metallics
- Durable finish
- Available in 8-oz. wide mouth jars for larger home décor projects
- Excellent coverage with uniform metallic shimmer
- Ultra-fine pigments



Pearl
ADMTL01



Champagne Gold
ADMTL02



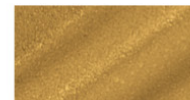
Rose Gold
ADMTL03



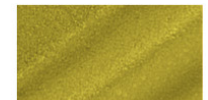
Bronze
ADMTL06



Copper
ADMTL10



24K Gold
ADMTL04



Soft Gold
ADMTL14



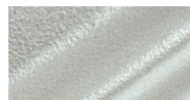
Vintage Brass
ADMTL05



Old Gold
ADMTL11



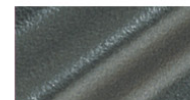
Antique Bronze
ADMTL08



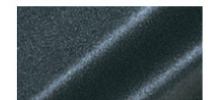
Sterling Silver
ADMTL07



Silver
ADMTL13



Tin
ADMTL09



Pewter
ADMTL12

DecoArt, Inc.

Since 1985, DecoArt has manufactured one of the broadest lines of acrylic paints and finishes for general arts and crafts use in the world. The line includes all-purpose acrylics for professional artists, crafters, and students. Located centrally in the United States, DecoArt manufactures numerous specialty paints that are designed specifically for surfaces like glass, ceramics, fabric, and metal, from its Stanford, KY production facility. DecoArt products are known around the world for their superior and consistent quality and excellent value. For more information on DecoArt, visit www.DecoArt.com.



decoart.com • DecoArt, Inc. 49 Cotton Avenue, Stanford, KY USA 40484